








# COMMUNITY BROADSHEET MODULAR AD SIZES

## PUBLICATIONS








### ONTARIO

|                                 |                             |                         |                                     |                           |
|---------------------------------|-----------------------------|-------------------------|-------------------------------------|---------------------------|
| Barrie Examiner                 | Delhi News                  | Northumberland Today    | Sault Star                          | Timmins Daily Press       |
| Belleville Intelligencer        | Kingston Whig Standard      | Orillia Packet & Times  | Simcoe Times Reformer               | Tillsonburg Independent   |
| Brantford Expositor             | Kirkland Lake Northern News | Owen Sound Sun Times    | St. Catharines Standard             | Tillsonburg News          |
| Brockville Recorder & Times     | London Free Press           | Paris Star              | Stratford Beacon Herald             | Welland Tribune           |
| Chatham Daily News              | Niagara Falls Review        | Pembroke Daily Observer | Stratford Beacon Herald Marketplace | Woodstock Sentinel Review |
| Collingwood Enterprise-Bulletin | North Bay Community Voices  | Peterborough Examiner   | Sudbury Star                        |                           |
| Cornwall Standard-Freeholder    | North Bay Nugget            | Sarnia Observer         |                                     |                           |









## TAKE OWNERSHIP

|   |   |   |   |  |   |   |
|---|---|---|---|--|---|---|
| <b>DOUBLE PAGE</b>  | <b>FULL PAGE</b>  | <b>1/2 DOUBLE PAGE</b>  | <b>3/4 PAGE</b>   | <b>2/3 HORIZONTAL</b>  | <b>2/3 VERTICAL</b>   | <b>3/5 VERTICAL</b>   |
|  |  |  |  |  |  |  |
| w21.68" x h20.5"<br>w55.067 cm<br>x h52.07 cm                                     | w10.34" x h20.5"<br>w26.264 cm<br>x h52.07 cm                                     | w21.68" x h10.214"<br>w55.067 cm<br>x h25.944 cm                                  | w10.34" x h15.357"<br>w26.264 cm<br>x h39.007 cm                                  | w10.34" x h13.786"<br>w26.264 cm<br>x h35.016 cm                                   | w8.242" x h17.071"<br>w20.935 cm<br>x h43.360 cm                                    | w6.144" x h20.5"<br>w15.606 cm<br>x h52.07 cm                                       |









## IN THE SPOTLIGHT

|  |  |  |  |   |  |  |
|--|--|--|--|---|--|--|
| <b>1/2 PLUS</b>  | <b>1/2 HORIZONTAL</b>  | <b>1/2 VERTICAL</b>  | <b>1/3 HORIZONTAL</b>  | <b>1/3 VERTICAL</b>   | <b>1/4 HORIZONTAL</b>  | <b>1/4 VERTICAL</b>  |
|  |  |  |  |  |  |  |
| w8.242" x h14.286"<br>w20.935 cm<br>x h36.286 cm                                   | w10.34" x h10.214"<br>w26.264 cm<br>x h25.944 cm                                   | w5.095" x h20.5"<br>w12.942 cm<br>x h36.286 cm                                     | w10.34" x h6.786"<br>w26.264 cm<br>x h17.236 cm                                    | w5.095" x h13.643"<br>w12.942 cm<br>x h34.653 cm                                    | w10.34" x h5.071"<br>w26.264 cm<br>x h12.88 cm                                       | w5.095" x h10.214"<br>w12.942 cm<br>x h25.944 cm                                     |

## GET RESULTS

|   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|
| <b>1/5 PAGE</b>   | <b>1/6 PAGE</b>   | <b>1/7 HORIZONTAL</b>   | <b>1/7 VERTICAL</b>   | <b>1/8 PAGE</b>   | <b>1/10 PAGE</b>  | <b>REGULAR BANNER</b>   | <b>HANGING BANNER</b>   |
|  |  |  |  |  |  |  |  |
| w4.046" x h10.214"<br>w10.278 cm<br>x h25.944 cm                                    | w5.095" x h6.786"<br>w12.942 cm<br>x h17.236 cm                                     | w5.095" x h5.857"<br>w12.942 cm<br>x h14.877 cm                                     | w4.046" x h7.357"<br>w10.278 cm<br>x h18.687 cm                                     | w4.046" x h6.429"<br>w10.278 cm<br>x h16.33 cm                                      | w2.997" x h6.786"<br>w7.613 cm<br>x h17.237 cm  | w10.34" x h2.857"<br>w26.264 cm<br>x h7.257 cm  | w10.34" x h1.429"<br>w26.264 cm<br>x h3.63 cm   |

## FUNDAMENTALS

|   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|
| <b>FREQUENCY SPECIAL</b>  | <b>1/16 PAGE</b>  | <b>1/2 BANNER</b>   | <b>TICKER BANNER*</b>   | <b>BIG BOX</b>  | <b>CORRECTION/TEASER</b>  | <b>2 X 2</b>  | <b>BUSINESS CARD</b>  |
|  |  |  |  |  |  |  |  |
| w4.046" x h4.286"<br>w10.278 cm<br>x h10.886 cm                                     | w2.997" x h4.286"<br>w7.613 cm<br>x h10.886 cm                                      | w5.095" x h2.857"<br>w12.942 cm<br>x h7.257 cm                                      | w10.34" x h0.714"<br>w26.264 cm<br>x h1.814 cm                                      | w4.046" x h2.857"<br>w10.278 cm<br>x h7.257 cm                                      | w1.948" x h2.286"<br>w4.949 cm<br>x h5.806 cm   | w1.948" x h1.429"<br>w4.949 cm<br>x h3.63 cm  | w1.948" x h1.429"<br>w4.949 cm<br>x h3.63 cm  |

\* For Ticker Banner front sections, please contact a Sales Rep

# COMMUNITY TABLOID MODULAR AD SIZES

## PUBLICATIONS

### ALBERTA

|                                    |             |
|------------------------------------|-------------|
| Airdrie Echo                       | (10 Column) |
| Beaumont News                      | (10 Column) |
| Bow Valley Crag & Canyon           | (10 Column) |
| Camrose Canadian                   | (10 Column) |
| Cochrane Times West                | (10 Column) |
| Cold Lake Sun                      | (10 Column) |
| Devon Dispatch                     | (10 Column) |
| Drayton Valley                     | (10 Column) |
| Western Review                     |             |
| Edmonton Examiner                  | (10 Column) |
| Edson Leader                       | (10 Column) |
| Fairview Post                      | (10 Column) |
| Fort McMurray Today                | (10 Column) |
| Fort Saskatchewan Record           | (10 Column) |
| Grand Prairie Daily Herald Tribune | (10 Column) |
| Grand Prairie Peace Country Sun    | (10 Column) |
| Hanna Herald                       | (10 Column) |
| High River Times                   | (10 Column) |
| Hinton Parklander                  | (10 Column) |
| Lacombe Globe                      | (10 Column) |
| Leduc County Market                | (10 Column) |
| Leduc Representative               | (10 Column) |
| Mayerthorpe Freelancer             | (10 Column) |
| Nanton News                        | (10 Column) |
| Peace River Record Gazette         | (10 Column) |
| Pincher Creek Echo                 | (10 Column) |

|                        |             |
|------------------------|-------------|
| Sherwood Park News     | (10 Column) |
| Spruce Grover Examiner | (10 Column) |
| Stony Plain Reporter   | (10 Column) |
| Strathmore Standard    | (10 Column) |
| Vermillion Standard    | (10 Column) |
| Vulcan Advocate        | (10 Column) |
| Wetaskiwin Times       | (10 Column) |
| Whitcourt Star         | (10 Column) |

### MANITOBA

|                                |             |
|--------------------------------|-------------|
| Altona Red River Valley        | (10 Column) |
| Carman Valley Leader           | (10 Column) |
| Interlake Spectator            | (10 Column) |
| Morden Times                   | (10 Column) |
| Portage Daily Graphic          | (10 Column) |
| Portage Herald Leader Press    | (10 Column) |
| Selkirk Journal                | (10 Column) |
| Stonewall Angus & Teulon Times | (10 Column) |
| Winkler Times                  | (10 Column) |

### ONTARIO

|                            |            |
|----------------------------|------------|
| Belleville Community Press | (9 Column) |
| Bradford Times             | (9 Column) |
| Brockville This Week       | (9 Column) |
| Chatham Smartshopper       | (9 Column) |
| Chatham This Week          | (9 Column) |
| Clinton News               | (9 Column) |












|                            |             |
|----------------------------|-------------|
| Reporter                   |             |
| Cochrane Times Post        | (9 Column)  |
| Elgin County Market        | (9 Column)  |
| Elliot Lake Standard       | (9 Column)  |
| Elliot Lake Marketplace    | (9 Column)  |
| Espanola Mid-North Monitor | (9 Column)  |
| Fort Erie Times            | (9 Column)  |
| Frontenac This Week        | (9 Column)  |
| Gananoque Reporter         | (9 Column)  |
| Goderich Focus News        | (9 Column)  |
| Goderich Signal Star       | (9 Column)  |
| Grey Bruce This Week       | (9 Column)  |
| Hangover Post              | (9 Column)  |
| Ingersoll Times            | (9 Column)  |
| Innisfil Examiner          | (9 Column)  |
| Inport News                | (9 Column)  |
| Kapuskasing Le Weekender   | (9 Column)  |
| Kapuskasing Northern Times | (9 Column)  |
| Kenora Daily Miner         | (10 Column) |
| Kenora Lake of the Woods   | (10 Column) |
| Kincardine News            | (9 Column)  |
| Kingston This Week         | (9 Column)  |
| Lakeshore Advance          | (9 Column)  |
| LakeShore Shopper          | (9 Column)  |
| Londoner                   | (9 Column)  |
| Lucknow Sentinel           | (9 Column)  |
| Mitchell Advocate          | (9 Column)  |
| Napanee Guide              | (9 Column)  |

|                          |            |
|--------------------------|------------|
| Niagara Advance          | (9 Column) |
| Norwich Gazette          | (9 Column) |
| Oxford Review            | (9 Column) |
| Oxford Shopping News     | (9 Column) |
| Pelham News              | (9 Column) |
| Pembroke News            | (9 Column) |
| Petrolia Topic           | (9 Column) |
| Picton County Weekly     | (9 Column) |
| Prescott This Week       | (9 Column) |
| Sarnia This Week         | (9 Column) |
| Sault This Week          | (9 Column) |
| Seaforth Huron Expositor | (9 Column) |
| Shoreline Beacon News    | (9 Column) |
| St. Thomas Times Journal | (9 Column) |
| Strathroy Age Dispatch   | (9 Column) |
| Strathroy Focus          | (9 Column) |
| Thorold news             | (9 Column) |
| Timmins Times            | (9 Column) |
| Trentonian               | (9 Column) |
| Wallaceburg Courier      | (9 Column) |
| West Elgin Chronicle     | (9 Column) |
| Warton Echo              | (9 Column) |












### SASKATCHEWAN

|                 |             |
|-----------------|-------------|
| Melfort Journal | (10 Column) |
| Nipawin Journal | (10 Column) |
| Northeast Sun   | (10 Column) |

## 9 COLUMN

|  |   |  |  |
|--|---|--|--|
| <b>FULL PAGE</b><br><br>w10.33" x h11.43"     | <b>3/4 PAGE</b><br><br>w10.33" x h8.57"    | <b>2/3 HORIZONTAL</b><br><br>w10.33" x h7.64" | <b>2/3 VERTICAL</b><br><br>w6.83" x h11.43"   |
| <b>1/2 HORIZONTAL</b><br><br>w10.33" x h5.71" | <b>1/2 VERTICAL</b><br><br>w4.5" x h11.43" | <b>1/3 HORIZONTAL</b><br><br>w10.33" x h3.79" | <b>1/4 HORIZONTAL</b><br><br>w10.33" x h2.86" |
| <b>1/4 VERTICAL</b><br><br>w4.5" x h6.43"     | <b>BANNER</b><br><br>w10.33" x h2.14"      | <b>DOUBLE PAGE</b><br><br>w21.68" x h11.43"   |  |

## 10 COLUMN

|  |   |  |  |
|--|---|--|--|
| <b>FULL PAGE</b><br><br>w10.34" x h11.43"     | <b>3/4 PAGE</b><br><br>w10.34" x h8.57"      | <b>2/3 HORIZONTAL</b><br><br>w10.34" x h7.64" | <b>2/3 VERTICAL</b><br><br>w6.14" x h11.43"   |
| <b>1/2 HORIZONTAL</b><br><br>w10.34" x h5.71" | <b>1/2 VERTICAL</b><br><br>w5.095" x h11.43" | <b>1/3 HORIZONTAL</b><br><br>w10.34" x h3.79" | <b>1/4 HORIZONTAL</b><br><br>w10.34" x h2.86" |
| <b>1/4 VERTICAL</b><br><br>w5.095" x h5.71"   | <b>BANNER</b><br><br>w10.34" x h2.14"        | <b>DOUBLE PAGE</b><br><br>w21.68" x h11.43"   |  |