

# NATIONAL POST MODULAR AD SIZES



## TAKE OWNERSHIP

DOUBLE PAGE	FULL PAGE	1/2 DOUBLE PAGE	3/4 PAGE	2/3 HORIZONTAL	2/3 VERTICAL	3/5 VERTICAL
w21.68" x h20.5" w55.067 cm x h52.07 cm	w10.34" x h20.5" w26.264 cm x h52.07 cm	w21.68" x h10.214" w55.067 cm x h25.944 cm	w10.34" x h15.357" w26.264 cm x h39.007 cm	w10.34" x h13.786" w26.264 cm x h35.016 cm	w8.242" x h17.071" w20.935 cm x h43.360 cm	w6.144" x h20.5" w15.606 cm x h52.07 cm

## IN THE SPOTLIGHT

1/2 PLUS	1/2 HORIZONTAL	1/2 VERTICAL	1/3 HORIZONTAL	1/3 VERTICAL	1/4 HORIZONTAL	1/4 VERTICAL
w8.242" x h14.286" w20.935 cm x h36.286 cm	w10.34" x h10.214" w26.264 cm x h25.944 cm	w5.095" x h20.5" w12.942 cm x h36.286 cm	w10.34" x h6.786" w26.264 cm x h17.236 cm	w5.095" x h13.643" w12.942 cm x h34.653 cm	w10.34" x h5.071" w26.264 cm x h12.88 cm	w5.095" x h10.214" w12.942 cm x h25.944 cm

## GET RESULTS

1/5 PAGE	1/6 PAGE	1/7 HORIZONTAL	1/7 VERTICAL	1/8 PAGE	1/10 PAGE	REGULAR BANNER	HANGING BANNER
w4.046" x h10.214" w10.278 cm x h25.944 cm	w5.095" x h6.786" w12.942 cm x h17.236 cm	w5.095" x h5.857" w12.942 cm x h14.877 cm	w4.046" x h7.357" w10.278 cm x h18.687 cm	w4.046" x h6.429" w10.278 cm x h16.33 cm	w2.997" x h6.786" w7.613 cm x h17.237 cm	w10.34" x h2.857" w26.264 cm x h7.257 cm	w10.34" x h1.429" w26.264 cm x h3.63 cm

## FUNDAMENTALS

FREQUENCY SPECIAL	1/16 PAGE	1/2 BANNER	TICKER BANNER	BIG BOX*	CORRECTION/TEASER	2 X 2
w4.046" x h4.286" w10.278 cm x h10.886 cm	w2.997" x h4.286" w7.613 cm x h10.886 cm	w5.095" x h2.857" w12.942 cm x h7.257 cm	w8.53" x h0.714" w21.67 cm x h1.814 cm	w4.046" x h2.857" w10.278 cm x h7.257 cm	w1.948" x h2.286" w4.949 cm x h5.806 cm	w1.948" x h1.429" w4.949 cm x h3.63 cm

\* Big Box unavailable for A1 sections. For inside sections, please contact a Sales Rep.

# FINANCIAL POST MAGAZINE MODULAR AD SIZES



## AD SIZES

FULL  
PAGE



w8" x h10.5"  
SAFETY w7.5" x h10"  
BLEED SIZE w8.5" x h11"

1/2  
VERTICAL



w3.75" x h10.5"  
SAFETY w3.25" x h10"  
BLEED SIZE w4" x h11"

1/2  
HORIZONTAL



w8" x h5"  
SAFETY w7.5" x h4.55"  
BLEED SIZE w8.5" x h5.5"

1/2  
DIGEST



w5" x h7.5"  
SAFETY w4.5" x h7"  
BLEED SIZE w5.5" x h8"

1/3  
VERTICAL



w2.5" x h10.5"  
SAFETY w2" x h10"  
BLEED SIZE w3" x h11"

1/3  
HORIZONTAL



w8" x h3.375"  
SAFETY w7.5" x h3.125"  
BLEED SIZE w8.5" x h3.625"

1/3  
SQUARE



w5" x h5"  
SAFETY w4.5" x h4.5"  
BLEED SIZE w5.5" x h5.5"

2/3  
VERTICAL



w5" x h10.5"  
SAFETY w4.5" x h10"  
BLEED SIZE w5.5z" x h11"

MINI 1/2  
PAGE DPS



w16" x h5"  
SAFETY w15.5" x h4.5"  
BLEED SIZE w16.5" x h5.5"

DOUBLE  
PAGE



w16" x h10.5"  
SAFETY w15.5" x h10"  
BLEED SIZE w16.5" x h11"