

SUN TABLOID MODULAR AD SIZES



TAKE OWNERSHIP

FRONT WRAP ONLY*



w10.34" x h11.43"
w26.2 cm
x h29.03 cm

DOUBLE PAGE



w21.55" x h11.43"
w54.74 cm
x h29.03 cm

FULL PAGE



w10.34" x h11.43"
w26.2 cm
x h29.03 cm

* FRONT WRAP 24hrs LOGO/MASTHEAD – SUN brand area must be clear of any text or images that are important to your creative. Do not manipulate or use the SUN brand as part of your creative execution. Brand area = 3.25" W x 3.25" H | Barcode area = .75" W x 1.75" H

IN THE SPOTLIGHT

FRONT BOTTOM BANNER



w10.34" x h1.64"
w25.4 cm
x h4.17 cm

FRONT LUG



w1.93" x h1.43"
w4.9 cm
x h3.63 cm

2/3 PAGE



w10.34" x h8.57"
w26.2 cm
x h21.77 cm

1/2 HORIZONTAL



w10.34" x h5.71"
w26.2 cm
x h14.5 cm

1/2 VERTICAL



w5.1" x h11.43"
w12.9 cm
x h29.03 cm

GET RESULTS

1/2 PAGE - SQUARE



w7.19" x h8.14"
w18.24 cm
x h20.68 cm

1/2 PAGE - 6 COL



w6.13" x h9.5"
w15.57 cm
x h24.13 cm

1/2 PAGE - 8 COL



w8.24" x h7.14"
w20.9 cm
x h18.14 cm

BANNER



w10.34" x h2.86"
w26.2 cm
x h7.26 cm

FUNDAMENTALS

1/4 PAGE - 8 COL



w8.24" x h3.57"
w20.9 cm
x h9.07 cm

1/2 PAGE - 7 COL



w7.19" x h4.07"
w18.24 cm
x h10.34 cm

1/4 PAGE - 6 COL



w6.14" x h4.71"
w15.57 cm
x h11.96 cm

1/4 PAGE - 5 COL



w5.1" x h5.71"
w12.9 cm
x h14.5 cm

1/4 PAGE - 3 COL



w3" x h9.5"
w7.57 cm
x h24.13 cm

1/8 PAGE



w5.1" x h2.86"
w12.9 cm
x h7.26 cm

1/16 PAGE



w10.34" x h1.93"
w26.2 cm
x h4.9 cm