

# MAJOR MARKET BROADSHEET MODULAR AD SIZES



## TAKE OWNERSHIP

DOUBLE  
PAGE



w21.68" x h20.5"  
w55.067 cm  
x h52.07 cm

FULL  
PAGE



w10.34" x h20.5"  
w26.264 cm  
x h52.07 cm

1/2 DOUBLE  
PAGE



w21.68" x h10.214"  
w55.067 cm  
x h25.944 cm

3/4  
PAGE



w10.34" x h15.357"  
w26.264 cm  
x h39.007 cm

2/3  
HORIZONTAL



w10.34" x h13.786"  
w26.264 cm  
x h35.016 cm

2/3  
VERTICAL



w8.242" x h17.071"  
w20.935 cm  
x h43.360 cm

3/5  
VERTICAL



w6.144" x h20.5"  
w15.606 cm  
x h52.07 cm

## IN THE SPOTLIGHT

1/2  
PLUS



w8.242" x h14.286"  
w20.935 cm  
x h36.286 cm

1/2  
HORIZONTAL



w10.34" x h10.214"  
w26.264 cm  
x h25.944 cm

1/2  
VERTICAL



w5.095" x h20.5"  
w12.942 cm  
x h36.286 cm

1/3  
HORIZONTAL



w10.34" x h6.786"  
w26.264 cm  
x h17.236 cm

1/3  
VERTICAL



w5.095" x h13.643"  
w12.942 cm  
x h34.653 cm

1/4  
HORIZONTAL



w10.34" x h5.071"  
w26.264 cm  
x h12.88 cm

1/4  
VERTICAL



w5.095" x h10.214"  
w12.942 cm  
x h25.944 cm

## GET RESULTS

1/5  
PAGE



w4.046" x h10.214"  
w10.278 cm  
x h25.944 cm

1/6  
PAGE



w5.095" x h6.786"  
w12.942 cm  
x h17.236 cm

1/7  
HORIZONTAL



w5.095" x h5.857"  
w12.942 cm  
x h14.877 cm

1/7  
VERTICAL



w4.046" x h7.357"  
w10.278 cm  
x h18.687 cm

1/8  
PAGE



w4.046" x h6.429"  
w10.278 cm  
x h16.33 cm

1/10  
PAGE



w2.997" x h6.786"  
w7.613 cm  
x h17.237 cm

REGULAR  
BANNER



w10.34" x h2.857"  
w26.264 cm  
x h7.257 cm

HANGING  
BANNER



w10.34" x h1.429"  
w26.264 cm  
x h3.63 cm

## FUNDAMENTALS

FREQUENCY  
SPECIAL



w4.046" x h4.286"  
w10.278 cm  
x h10.886 cm

1/16  
PAGE



w2.997" x h4.286"  
w7.613 cm  
x h10.886 cm

1/2  
BANNER



w5.095" x h2.857"  
w12.942 cm  
x h7.257 cm

TICKER  
BANNER\*



w10.34" x h0.714"  
w26.264 cm  
x h1.814 cm

BIG BOX



w4.046" x h2.857"  
w10.278 cm  
x h7.257 cm

CORRECTION/  
TEASER



w1.948" x h2.286"  
w4.949 cm  
x h5.806 cm

2 X 2



w1.948" x h1.429"  
w4.949 cm  
x h3.63 cm

BUSINESS  
CARD



w2.997" x h2.143"  
w7.613 cm  
x h5.443 cm

\* For Ticker Banner front sections, please contact a Sales Rep