

MAJOR MARKET - BROADSHEET MODULAR AD SIZES

The London Free Press



TAKE OWNERSHIP

DOUBLE PAGE	FULL PAGE	1/2 PAGE DPS	3/4 PAGE	2/3 HORIZONTAL	2/3 VERTICAL	3/5 VERTICAL
21.68"w X 20.5"h 55.067 cm X 52.07 cm	10.34"w X 20.5"h 26.264 cm X 52.07 cm	21.68"w X 10.214"h 55.067 cm X 25.944 cm	10.34"w X 15.357"h 26.264 cm X 39.007 cm	10.34"w X 13.786"h 26.264 cm X 35.016 cm	8.242"w X 17.071"h 20.935 cm X 43.360 cm	6.144"w X 20.5"h 15.606 cm X 52.07 cm

IN THE SPOTLIGHT

1/2 PLUS	1/2 HORIZONTAL	1/2 VERTICAL	1/3 HORIZONTAL	1/3 VERTICAL	1/4 HORIZONTAL	1/4 VERTICAL
8.242"w X 14.286"h 20.935 cm X 36.286 cm	10.34"w X 10.214"h 26.264 cm X 25.944 cm	5.095"w X 20.5"h 12.942 cm X 36.286 cm	10.34"w X 6.786"h 26.264 cm X 17.236 cm	5.095"w X 13.643"h 12.942 cm X 34.653 cm	10.34"w X 5.071"h 26.264 cm X 12.88 cm	5.095"w X 10.214"h 12.942 cm X 25.944 cm

GET RESULTS

1/5 PAGE	1/6 PAGE	1/7 HORIZONTAL	1/7 VERTICAL	1/8 PAGE	1/10 PAGE	REGULAR BANNER	HANGING BANNER
4.046"w X 10.214"h 10.278 cm X 25.944 cm	5.095"w X 6.786"h 12.942 cm X 17.236 cm	5.095"w X 5.857"h 12.942 cm X 14.877 cm	4.046"w X 7.357"h 10.278 cm X 18.687 cm	4.046"w X 6.429"h 10.278 cm X 16.33 cm	2.997"w X 6.786"h 7.613 cm X 17.237 cm	10.34"w X 2.857"h 26.264 cm X 7.257 cm	10.34"w X 1.429"h 26.264 cm X 3.63 cm

FUNDAMENTALS

FREQUENCY SPECIAL	1/16 PAGE	1/2 BANNER	TICKER BANNER*	BIG BOX	CORRECTION/TEASER	2 X 2	BUSINESS CARD
4.046"w X 4.286"h 10.278 cm X 10.886 cm	2.997"w X 4.286"h 7.613 cm X 10.886 cm	5.095"w X 2.857"h 12.942 cm X 7.257 cm	10.34"w X 0.714"h 26.264 cm X 1.814 cm	4.046"w X 2.857"h 10.278 cm X 7.257 cm	1.948"w X 2.286"h 4.949 cm X 5.806 cm	1.948"w X 1.429"h 4.949 cm X 3.63 cm	2.997"w X 2.143"h 7.613 cm X 5.443 cm

*For Ticker Banner front sections, please contact a Sales Rep