















# THE PROVINCE - TABLOID MODULAR AD SIZES

## The Province









### TAKE OWNERSHIP

DOUBLE PAGE	FULL PAGE	1/2 PAGE DPS	3/4 PAGE	2/3 HORIZONTAL	2/3 VERTICAL	3/5 VERTICAL
						
21.68"w X 11.429"h 55.067 cm x 29.03 cm	10.34"w X 11.429"h 26.264 cm x 29.03 cm	21.68"w X 5.714"h 55.067 cm x 25.944 cm	10.34"w X 8.571"h 26.264 cm x 14.877 cm	10.34"w X 7.642"h 26.264 cm x 19.957 cm	8.242"w X 11.429"h 18.27 cm x 29.03 cm	6.144"w X 11.429"h 15.606 cm x 29.03 cm









### IN THE SPOTLIGHT

1/2 PLUS	1/2 HORIZONTAL	1/2 VERTICAL	1/3 HORIZONTAL	1/3 VERTICAL	1/4 HORIZONTAL	1/4 VERTICAL
						
8.242"w X 8"h 18.27 cm X 22.679 cm	10.34"w X 5.714"h 26.264 cm X 25.944 cm	5.095"w X 11.429"h 12.942 cm X 29.03 cm	10.34"w X 3.929"h 26.264 cm X 9.979 cm	5.095"w X 7.571"h 12.942 cm X 17.961 cm	10.34"w X 2.857"h 26.264 cm X 7.439 cm	5.095"w X 5.714"h 12.942 cm X 13.426 cm

### GET RESULTS

1/5 PAGE	1/6 PAGE	1/7 HORIZONTAL	1/7 VERTICAL	1/8 PAGE	1/10 PAGE	REGULAR BANNER	HANGING BANNER
							
4.046"w X 5.286"h 10.278 cm X 13.426 cm	5.095"w X 3.571"h 12.942 cm X 9.071 cm	5.095"w X 3"h 12.942 cm X 7.62 cm	4.046"w X 3.786"h 10.278 cm X 9.616 cm	4.046"w X 3.284"h 10.278 cm X 8.341cm	2.997"w X 3.571"h 7.613 cm X 9.071 cm	10.34"w X 2.142"h 26.264 cm X 5.443 cm	10.34"w X 1.429"h 26.264 cm X 3.63 cm

### FUNDAMENTALS

FREQUENCY SPECIAL	1/16 PAGE	1/2 BANNER	TICKER BANNER*	BIG BOX	CORRECTION/TEASER	2 X 2	BUSINESS CARD
							
4.046"w X 4.286"h 10.278 cm X 10.886 cm	2.997"w X 2.214"h 7.613 cm X 5.624 cm	5.095"w X 2.142"h 12.942 cm X 5.443 cm	10.34"w X 0.714"h 26.264 cm X 1.814cm	4.046"w X 2.857"h 10.278 cm X 7.257 cm	1.948"w X 2.286"h 4.949 cm X 5.806 cm	1.948"w X 1.429"h 4.949 cm X 3.63 cm	2.997"w X 2.143"h 7.613 cm X 5.443 cm

\*For Ticker Banner front sections, please contact a Sales Rep