

# SUN - TABLOID MODULAR AD SIZES



## TAKE OWNERSHIP

### FRONT WRAP ONLY\*



10.34"w X 11.429"h  
26.2 cm  
X 29.03 cm

### DOUBLE PAGE



21.68"w X 11.429"h  
54.74 cm  
X 29.03 cm

### FULL PAGE



10.34"w X 11.429"h  
26.2 cm  
X 29.03 cm

\*FRONT WRAP SUN LOGO/MASTHEAD – SUN brand area must be clear of any text or images that are important to your creative. Do not manipulate or use the SUN brand as part of your creative execution. Brand area = 3.25"w X 3.25"h

## IN THE SPOTLIGHT

### FRONT BOTTOM BANNER



10.34"w X 1.64"h  
25.4 cm  
X 4.17 cm

### FRONT LUG



1.93"w X 1.43"h  
4.9 cm  
X 3.63 cm

### 2/3 PAGE



10.34"w X 7.642"h  
26.2 cm  
X 19.41 cm

### 1/2 HORIZONTAL



10.34"w X 5.714"h  
26.2 cm  
X 14.5 cm

### 1/2 VERTICAL



5.1"w X 11.429"h  
12.9 cm  
X 29.03 cm

## GET RESULTS

### 1/2 PAGE - SQUARE



7.19"w X 8.14"h  
18.24 cm  
X 20.68 cm

### 1/2 PAGE - 6 COL



6.13"w X 9.5"h  
15.57 cm  
X 24.13 cm

### 1/2 PAGE - 8 COL



8.24"w X 7.14"h  
20.9 cm  
X 18.14 cm

### BANNER



10.34"w X 2.14"h  
26.2 cm  
X 7.26 cm

## FUNDAMENTALS

### 1/4 PAGE - 8 COL



8.24"w X 3.57"h  
20.9 cm  
X 9.07 cm

### 1/4 PAGE - 7 COL



7.19"w X 4.07"h  
18.24 cm  
X 10.34 cm

### 1/4 PAGE - 6 COL



6.14"w X 4.71"h  
15.57 cm  
X 11.96 cm

### 1/4 PAGE - 5 COL



5.1"w X 5.71"h  
12.9 cm  
X 14.5 cm

### 1/4 PAGE - 3 COL



3"w X 9.5"h  
7.57 cm  
X 24.13 cm

### 1/8 PAGE



5.1"w X 2.86"h  
12.9 cm  
X 7.26 cm

### 1/16 PAGE



10.34"w X 1.93"h  
26.2 cm  
X 4.9 cm