

COMMUNITY - BROADSHEET MODULAR AD SIZES

PUBLICATIONS

ONTARIO








Belleville Intelligencer
Brantford Expositor
Brockville Recorder & Times
Chatham Daily News
Cornwall Complimentary
Cornwall Standard Freeholder
Delhi News-Record

Kingston Whig Standard
Kirkland Lake Northern News
Kirkland Lake Northern News This Week
London Free Press
North Bay Community Voices
North Bay Nugget
Owen Sound Sun Times








Paris Star
Sarnia Observer
Sault Ste. Marie Sault Star
Sault This Week
Simcoe Reformer
Stratford Beacon Herald
Stratford Marketplace

Sudbury Star
Timmins Daily Press
Tillsonburg News
Woodstock Sentinel-Review









TAKE OWNERSHIP

DOUBLE PAGE	FULL PAGE	1/2 PAGE DPS	3/4 PAGE	2/3 HORIZONTAL	2/3 VERTICAL	3/5 VERTICAL
						
21.68"w X 20.5"h 55.067 cm X 52.07 cm	10.34"w X 20.5"h 26.264 cm X 52.07 cm	21.68"w X 10.214"h 55.067 cm X 25.944 cm	10.34"w X 15.357"h 26.264 cm X 39.007 cm	10.34"w X 13.786"h 26.264 cm X 35.016 cm	8.242"w X 17.071"h 20.935 cm X 43.360 cm	6.144"w X 20.5"h 15.606 cm X 52.07 cm



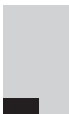





IN THE SPOTLIGHT

1/2 PLUS	1/2 HORIZONTAL	1/2 VERTICAL	1/3 HORIZONTAL	1/3 VERTICAL	1/4 HORIZONTAL	1/4 VERTICAL
						
8.242"w X 14.286"h 20.935 cm X 36.286 cm	10.34"w X 10.214"h 26.264 cm X 25.944 cm	5.095"w X 20.5"h 12.942 cm X 36.286 cm	10.34"w X 6.786"h 26.264 cm X 17.236 cm	5.095"w X 13.643"h 12.942 cm X 34.653 cm	10.34"w X 5.071"h 26.264 cm X 12.88 cm	5.095"w X 10.214"h 12.942 cm X 25.944 cm

GET RESULTS

1/5 PAGE	1/6 PAGE	1/7 HORIZONTAL	1/7 VERTICAL	1/8 PAGE	1/10 PAGE	REGULAR BANNER	HANGING BANNER
							
4.046"w X 10.214"h 10.278 cm X 25.944 cm	5.095"w X 6.786"h 12.942 cm X 17.236 cm	5.095"w X 5.857"h 12.942 cm X 14.877 cm	4.046"w X 7.357"h 10.278 cm X 18.687 cm	4.046"w X 6.429"h 10.278 cm X 16.33 cm	2.997"w X 6.786"h 7.613 cm X 17.237 cm	10.34"w X 2.857"h 26.264 cm X 7.257 cm	10.34"w X 1.429"h 26.264 cm X 3.63 cm

FUNDAMENTALS

FREQUENCY SPECIAL	1/16 PAGE	1/2 BANNER	TICKER BANNER*	BIG BOX	CORRECTION/TEASER	2 X 2	BUSINESS CARD
							
4.046"w X 4.286"h 10.278 cm X 10.886 cm	2.997"w X 4.286"h 7.613 cm X 10.886 cm	5.095"w X 2.857"h 12.942 cm X 7.257 cm	10.34"w X 0.714"h 26.264 cm X 1.814 cm	4.046"w X 2.857"h 10.278 cm X 7.257 cm	1.948"w X 2.286"h 4.949 cm X 5.806 cm	1.948"w X 1.429"h 4.949 cm X 3.63 cm	1.948"w X 1.429"h 4.949 cm X 3.63 cm

*For Ticker Banner front sections, please contact a Sales Rep

COMMUNITY - BROADSHEET MODULAR AD SIZES

PUBLICATIONS

ONTARIO

Belle River, Lakeshore News
Kingsville Extra

Kingsville Reporter
LaSalle Post

Tecumseh Shoreline Week
Tilbury Times

6 COLUMN

FULL
PAGE



10.34"w X 20"h
26.264 cm
X 50.8 cm

1/2
HORIZONTAL



10.34"w X 10"h
26.264 cm
X 25.4 cm

1/2
VERTICAL



5"w X 20"h
12.7 cm
X 50.8 cm

1/4
PAGE



5"w X 10"h
12.7 cm
X 25.4 cm

1/8
PAGE



5"w X 5"h
12.7 cm
X 12.7 cm

REGULAR
BANNER



10.34"w X 5"h
26.264 cm
X 12.7 cm

EARLUG



1.5"w X 2"h
3.81 cm
X 5.08 cm

BUSINESS
CARD



3.3"w X 2.1"h
8.382 cm
X 5.334 cm

COMMUNITY - TABLOID MODULAR AD SIZES

PUBLICATIONS

ALBERTA

Airdrie Echo
Banff/Canmore Bow Valley
Crag & Canyon
Cochrane Times
Cold Lake Sun
Devon Dispatch News
Drayton Valley Western Review
Edmonton Examiner
Edson Leader
Edson Town & Country
Fairview Post
Fort McMurray Today
Fort Saskatchewan Record
Grand Prairie Daily Herald-Tribune
Grand Prairie Peace Country Sun
Hanna Herald
High River Times
Hinton Parklander
La Nouvelle Beaumont News
Lacombe Globe
Leduc Representative
Leduc Wetaskiwin County
Market
Mayerthorpe Freelancer

Nanton News
Peace River Record-Gazette
Pincher Creek Echo
Sherwood Park News
Spruce Grover Examiner
Stony Plain Reporter
Vermillion Standard
Vulcan Advocate
Wetaskiwin Times
Whitecourt Star

MANITOBA

Altona Red River Valley Echo
Carman Valley Leader
Gimli Interlake Spectator
Morden Times
Portage La Prairie Graphic Leader
The Selkirk Journal
Stonewall Angus & Teulon Times
Winkler Times

ONTARIO

Belleville/Stirling The Community Press
Brockville This Week

Chatham Kent This Week
Clinton News Record
Cochrane Times-Post
(The) Elgin County Market
(St. Thomas)
Elliot Lake Standard
Elliot Lake Marketplace
Espanola Mid-North Monitor
Exeter Lakeshore Times-Advance
Focus (Goderich)
Gananoque Reporter
Goderich Signal-Star
Goderich Super Saver
Hanover Grey Bruce This Week
Hanover The Post
Kenora Daily Miner & News
Kenora Lake of the Woods Enterprise
Kincardine News
Kingston/Frontenac This Week
Lake Shore Shopper (Tillsonburg)
The Londoner (London)
Lucknow Sentinel
Mitchell Advocate
Napanee Guide
Pembroke Daily Observer & News

Pembroke News
Picton County Weekly News
Port Elgin Shoreline Beacon
Prescott This Week
Sarnia/Lambton This Week
Seaforth Huron Expositor
St. Thomas Times Journal
Strathroy Age Dispatch
Tecumseh Shoreline Week
Timmins Times
Trenton Trentonian
Wallaceburg Courier Press
West Elgin Chronicle
Warton Echo
Woodstock-Oxford Review

SASKATCHEWAN

Melfort Nipawin Journal

10 COLUMN

FULL
PAGE



10.34"w
X 11.429"h

3/4
PAGE



10.34"w
X 8.571"h

2/3
HORIZONTAL



10.34"w
X 7.642"h

2/3
VERTICAL



6.14"w
X 11.429"h

1/2
HORIZONTAL



10.34"w
X 5.714"h

1/2
VERTICAL



5.095"w
X 11.429"h

1/3
HORIZONTAL



10.34"w
X 3.929"h

1/4
HORIZONTAL



10.34"w
X 2.857"h

1/4
VERTICAL



5.095"w
X 5.714"h

BANNER



10.34"w
X 2.142"h

DOUBLE
PAGE



21.68"w
X 11.429"h

COMMUNITY - TABLOID WEST ISLAND 2.0 SIZES

PUBLICATIONS

SASKATCHEWAN

Bridges (Saskatoon)

QC Regina

10 COLUMN

FULL
PAGE



10.34"w
X 10.214"h

1/2
HORIZONTAL



10.34"w
X 5.071"h

1/4
HORIZONTAL



10.34"w
X 2.857"h

1/2
VERTICAL +



6.144"w
X 10.214"h

1/4
VERTICAL +



4.0463"w
X 7.3570"h

1/4
PAGE



4.0463"w
X 6.429"h

HANGING
BANNER



10.34"w
X 1.429"h

FREQUENCY



4.0463"w
X 4.286"h

BIG BOX



4.0463"w
X 2.8570"h

TEASER



1.9483"w
X 2.286"h

2 X 2



1.9483"w
X 1.429"h

TICKER



10.34"w
X 0.714"h

ONTARIO FARMER MAGAZINE MODULAR AD SIZES

5 COLUMN

FULL
PAGE



9.75"w X 15.5"h
26.264 cm
X 52.07 cm

DOUBLE PAGE
SPREAD



20.275"w X 15.5"h
26.264 cm
X 25.944 cm

JUNIOR PAGE
ISLAND SPREAD



16.425"w X 10"h
12.942 cm
X 36.286 cm

1/2 HORIZONTAL
ISLAND SPREAD



20.725"w X 8"h
12.942 cm
X 34.653 cm

JUNIOR
PAGE



7.775"w X 10"h
10.278 cm
X 16.33 cm

BANNER



9.75"w X 3"h
26.264 cm
X 7.257 cm

*No Bleeds off Page

BUSINESS LONDON MODULAR AD SIZES

AD SIZES

FULL
PAGE



7"w X 9.875"h
17.8 cm
X 25.3 cm
Bleed 8.5" x 11.125"

2/3
VERTICAL



4.625"w X 8.875"h
11.8 cm
X 25.3 cm

2/3
HORIZONTAL



7"w X 6.625"h
17.8 cm
X 16.8 cm

1/2
VERTICAL



4.625"w X 7.071"h
11.8 cm
X 18.4 cm

1/2
HORIZONTAL



7"w X 4.875"h
17.8 cm
X 12.4 cm

1/3
VERTICAL



2.25"w X 9.875"h
5.8 cm
X 25.3 cm

1/2
VERTICAL



4.625"w X 4.875"h
11.8 cm
X 12.4 cm

1/2
HORIZONTAL



2.25"w X 4.875"h
5.8 cm
X 12.4 cm

1/3
VERTICAL



4.625"w X 2.375h
11.8 cm
X 6.61 cm