



BROADSHEET SPEC SHEET

Postmedia offers a wide variety of modular ad formats for premium exposure of advertiser messaging across our broadsheet publications.



BROADSHEET – MODULAR AD SIZES

NATIONAL

National Post
Financial Post

ALBERTA

Calgary Herald
Edmonton Journal

BRITISH COLUMBIA

Vancouver Sun

MANITOBA

Winnipeg Sun

NEW BRUNSWICK

Kings County Record
Telegraph-Journal

The Bargain Hunter
The Daily Gleaner
The Northern Light
The Tribune
Times & Transcript

NEWFOUNDLAND

The Telegram

PRINCE EDWARD ISLAND

Journal Pioneer
The Guardian

NOVA SCOTIA
Annapolis Valley Register
Cape Breton Post
New Glasgow News
South Shore Breaker
The Casket
The Chronicle Herald
The Tri-County Vanguard
Truro News
Valley Journal Advertiser

ONTARIO

Belleville Intelligencer
Brantford Expositor
Brockville Recorder & Times
Chatham Daily News
Cornwall Standard Freeholder
Kingston Whig Standard
Kirkland Lake Northern News This Week
The London Free Press
North Bay Nugget
Norfolk & Tilburg News
Ottawa Citizen
Owen Sound Sun Times

SASKATCHEWAN

Sarnia Observer
Sault Ste. Marie Sault Star
Sault This Week
Simcoe Reformer
Stratford Beacon Herald
Sudbury Star

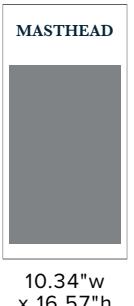
Timmins Daily Press
Windsor Star
Woodstock Sentinel-Review

QUÉBEC

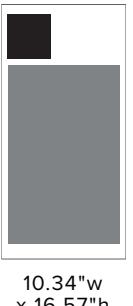
Montreal Gazette

TAKE OWNERSHIP - WRAP

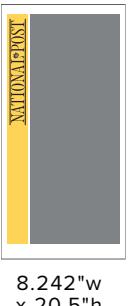
For complete Wrap specs and details see
["Special Ad Executions"](#)



10.34" w
x 16.57" h



10.34" w
x 16.57" h



8.242" w
x 20.5" h



10.34" w
x 20.5" h

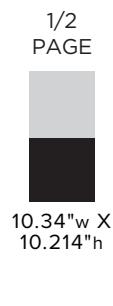


10.34" w
x 20.5" h



10.34" w
x 20.5" h

GET RESULTS



10.34" w X
10.214" h



6.144" w X
10.214" h



4.046" w X
10.214" h



10.34" w X
5" h



10.34" w X
2.142" h



10.34" w X
2.857" h



10.34" w X
0.714" h

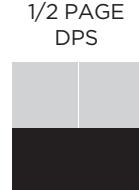
IN THE SPOTLIGHT



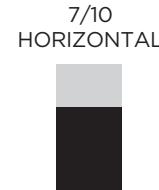
21.857" w
x 20.5" h



10.34" w X
20.5" h



21.857" w X
10.214" h

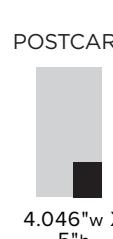


10.34" w X
14.285" h



6.144" w X
20.5" h

FUNDAMENTALS



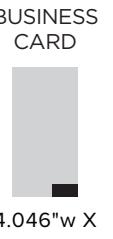
4.046" w X
5" h



6.144" w X
5" h



4.046" w X
4" h



4.046" w X
1.948" h



1.948" w X
1.948" h



4.046" w X
7.14" h



1.948" w X
1.071" h