



BROADSHEET SPEC SHEET

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BROADSHEET – MODULAR AD SIZES

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*For MB publication sizes,
contact your sales rep

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["Special Ad Executions"](#)

<div><div>MASTHEAD</div><div></div></div>	<div><div></div><div></div></div>	<div><div>NATIONAL POST</div><div></div></div>	<div><div>IFC INSIDE FRONT COVER</div></div>	<div><div>IBC INSIDE BACK COVER</div></div>	<div><div>OBC OUTSIDE BACK COVER</div></div>
9" w X 16.143" h 8 X 226	9" w X 16.143" h 8 X 226	9" w X 15.883" h 8 X 222	9" w X 19.571" h 8 X 274	9" w X 19.571" h 8 X 274	9" w X 19.571" h 8 X 274

IN THE SPOTLIGHT

<div>DOUBLE PAGE</div> <div></div>	<div>DOUBLE 1/2 PAGE</div> <div></div>	<div>FULL PAGE</div> <div></div>	<div>1/2 HORIZONTAL</div> <div></div>	<div>CROSS TABLOID</div> <div></div>	<div>COVER LUG</div> <div></div> <div>AVAILABLE IN COMMUNITY PUBLICATIONS ONLY</div>
19" w X 19.571" h 17 X 274	19" w X 9.714" h 17 X 136	9" w X 19.571" h 8 X 274	9" w X 9.714" h 8 X 136	9" w X 8.571" h 8 X 120	2.1563" w X 2" h 2 X 28

GET RESULTS

<div>HORIZONTAL SPOTLIGHT</div> <div></div>	<div>HORIZONTAL FEATURE</div> <div></div>	<div>BANNER</div> <div></div>	<div>TICKER</div> <div></div>	<div>1/2 VERTICAL</div> <div></div>	<div>SKYSCRAPER</div> <div></div>
9" w X 5" h 8 X 70	9" w X 4" h 8 X 56	9" w X 2.5" h 8 X 35	9" w X 0.5" h 8 X 7	4.4375" w X 19.571" h 4 X 274	4.4375" w X 8.571" h 4 X 120

FUNDAMENTALS

<div>POSTCARD</div> <div></div>	<div>HALF ISLAND</div> <div></div>	<div>BUSINESS CARD</div> <div></div>	<div>VERTICAL FEATURE</div> <div></div>	<div>TEASER</div> <div></div>
4.4375" w X 5" h 4 X 70	4.4375" w X 4" h 4 X 56	4.4375" w X 2" h 4 X 28	2.1563" w X 4" h 2 X 56	2.1563" w X 2" h 2 X 28