POSTMEDIA

BROADSHEET SPEC SHEET

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BROADSHEET – MODULAR AD SIZES

NATIONAL
National Post
Financial Post

ALBERTA
Calgary Herald
Edmonton Journal

BRITISH COLUMBIA
Vancouver Sun

MANITOBA*
Winnipeg Sun

**For MB publication sizes, contact your sales rep*

NEW BRUNSWICK
Kings County Record
Telegraph-Journal
Daily Gleaner
Northern Light
The Tribune
Times and Transcript

NEWFOUNDLAND
The Telegram

PRINCE EDWARD ISLAND
Journal Pioneer
The Guardian

NOVA SCOTIA
Annapolis Valley Register
Cape Breton Post
New Glasgow News
The Chronicle Herald
The Tri-County Vanguard
Truro News
Journal-Advertiser

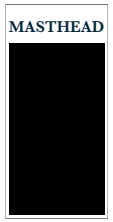
ONTARIO
The Intelligencer
Cornwall Standard-Freeholder
Northern News This Week
Ottawa Citizen
Owen Sound Sun-Times
Sarnia Observer
The Brantford Expositor.
The Chatham News.
The Kingston Whig-Standard
The London Free Press
The Recorder and Times
The Simcoe Reformer
The Stratford Beacon-Herald
Windsor Star
Woodstock Sentinel-Review

QUÉBEC
The Gazette

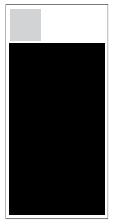
SASKATCHEWAN
The Leader-Post
The StarPhoenix

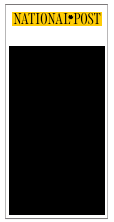
TAKE OWNERSHIP – WRAP

For complete Wrap specs and details see **"Special Ad Executions"**



9" w X 16.143" h
8 X 226


9" w X 16.143" h
8 X 226



9" w X 15.883" h
8 X 222



9" w X 19.571" h
8 X 274



9" w X 19.571" h
8 X 274



9" w X 19.571" h
8 X 274

GET RESULTS

HORIZONTAL SPOTLIGHT


9" w X 5" h
8 X 70

HORIZONTAL FEATURE


9" w X 4" h
8 X 56

BANNER


9" w X 2.5" h
8 X 35

TICKER

9" w X 0.5" h
8 X 7

1/2 VERTICAL

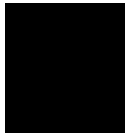

4.4375" w X 19.571" h
4 X 274

SKYSCRAPER


4.4375" w X 8.571" h
4 X 120

IN THE SPOTLIGHT

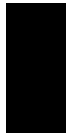
DOUBLE PAGE


19" w X 19.571" h
17 X 274

DOUBLE 1/2 PAGE


19" w X 9.714" h
17 X 136

FULL PAGE


9" w X 19.571" h
8 X 274

1/2 HORIZONTAL


9" w X 9.714" h
8 X 136

CROSS TABLOID


9" w X 8.571" h
8 X 120

COVER LUG



2.1563" w X 2" h
2 X 28

FUNDAMENTALS

POSTCARD


4.4375" w X 5" h
4 X 70

HALF ISLAND


4.4375" w X 4" h
4 X 56

BUSINESS CARD


4.4375" w X 2" h
4 X 28

VERTICAL FEATURE

2.1563" w X 4" h
2 X 56

TEASER


2.1563" w X 2" h
2 X 28

FOR MORE INFORMATION PLEASE VISIT **POSTMEDIASOLUTIONS.COM**

111326

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