

CONTENT
WORKS[®]

PRINT SPEC SHEET

Content Works offers a wide variety of modular ad formats for premium exposure of advertiser messaging across our broadsheet and tabloid publications.



CONTENT WORKS – AD SPECS

BROADSHEET

ARTICLE-ONLY OPTIONS



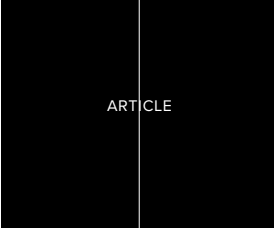
FULL PAGE
10.34"w X 20.5"h



HALF PAGE
10.34"w X 10.214"h



VERTICAL PLUS
6.144"w X 10.214"h



DOUBLE PAGE
21.857"w X 20.5"h

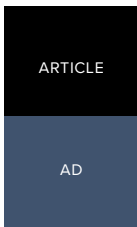
ARTICLE + AD OPTIONS



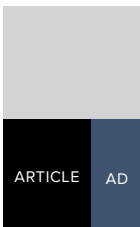
FULL PAGE
10.34"w X 17.642"h
(Article)
+
10.34"w X 2.857"h
(Banner 40)



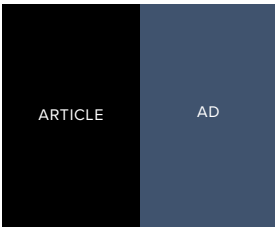
HALF PAGE
10.34"w X 8.074"h
(Article)
+
10.34"w X 2.142"h
(Banner 30)



FULL PAGE
10.34"w X 10.214"h
(Half Page article)
+
10.34"w X 10.214"h
(Half Page ad)



HALF PAGE HORIZONTAL
6.144"w X 10.214"h
(Vertical Plus article)
+
4.046"w X 10.214"h
(Vertical Slim ad)



DOUBLE PAGE
10.34"w X 20.5"h
(Full Page article)
+
10.34"w X 20.5"h
(Full Page ad)

TABLOID

ARTICLE-ONLY OPTIONS



FULL PAGE
10.34"w X 10.214"h

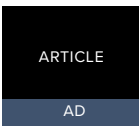


HALF PAGE HORIZONTAL
10.34"w X 5"h



DOUBLE PAGE
21.39"w X 10.214"h

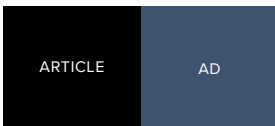
ARTICLE + AD OPTIONS



FULL PAGE
10.34"w X 8.074"h
(Article)
+
10.34"w X 2.142"h
(Banner 30)



FULL PAGE
10.34"w X 5"h
(Article)
+
10.34"w X 5"h
(Half Page ad)



DOUBLE PAGE
10.34"w X 10.214"h
(Article)
+
10.34"w X 10.214"h
(Full Page ad)