

**CONTENT  
WORKS** 

# PRINT SPEC SHEET

Content Works offers a wide variety of modular ad formats for premium exposure of advertiser messaging across our broadsheet and tabloid publications.



# CONTENT WORKS – AD SPECS

## BROADSHEET

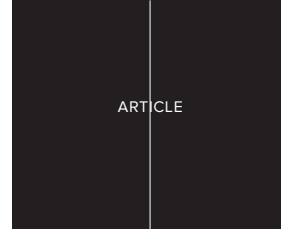
### ARTICLE-ONLY OPTIONS



**FULL PAGE**  
9"w X 19.571"h



**HALF PAGE**  
9"w X 9.714"h



**DOUBLE PAGE**  
19"w X 19.571"h

### ARTICLE + AD OPTIONS



**FULL PAGE**  
9"w X 16.9286"h  
(Article)  
+  
9"w X 2.5"h  
(Banner)



**HALF PAGE**  
9"w X 7.53"h  
(Article)  
+  
9"w X 2.0"h  
(Banner Cover)



**FULL PAGE**  
9"w X 9.714"h  
(Half Page article)  
+  
9"w X 9.714"h  
(Half Page ad)



**DOUBLE PAGE**  
9"w X 19.571"h  
(Full Page article)  
+  
9"w X 19.571"h  
(Full Page ad)

## TABLOID

### ARTICLE-ONLY OPTIONS



**FULL PAGE**  
9"w X 8.571"h



**DOUBLE PAGE**  
19"w X 8.571"h

### ARTICLE + AD OPTIONS



**FULL PAGE**  
9"w X 6.5"h  
(Article)  
+  
9"w X 2.0"h  
(Banner Cover)



**DOUBLE PAGE**  
9"w X 8.571"h  
(Article)  
+  
9"w X 8.571"h  
(Full Page ad)