

PRINT SPEC SHEET

Content Works offers a wide variety of modular ad formats for premium exposure of advertiser messaging across our broadsheet and tabloid publications.



CONTENT WORKS – AD SPECS

BROADSHEET

ARTICLE-ONLY OPTIONS

ARTICLE

Can take 750 words, plus multiple photos or an infographic

FULL PAGE
9"w X 19.571"h

ARTICLE

Up to 750 words with 1 photo

HALF PAGE
9"w X 9.714"h

ARTICLE

2 to 3 750-word articles plus photos

DOUBLE PAGE
19"w X 19.571"h

ARTICLE + AD OPTIONS

ARTICLE

Can take 750 words with 2 pics

AD

FULL PAGE
9"w X 16.9286"h (Article)
+
9"w X 2.5"h (Banner)

ARTICLE

515 words with 1 photo

AD

HALF PAGE
9"w X 7.53"h (Article)
+
9"w X 2.0"h (Banner Cover)

ARTICLE

Up to 750 words with 1 photo

AD

FULL PAGE
9"w X 9.714"h (Half Page article)
+
9"w X 9.714"h (Half Page ad)

ARTICLE

Can take 750 words, plus multiple photos or an infographic

AD

DOUBLE PAGE
9"w X 19.571"h (Full Page article)
+
9"w X 19.571"h (Full Page ad)

TABLOID

ARTICLE-ONLY OPTIONS

ARTICLE

750 word story with 1 photo

FULL PAGE
9"w X 8.571"h

ARTICLE

Two 750-word articles, plus 2 photos

DOUBLE PAGE
19"w X 8.571"h

ARTICLE + AD OPTIONS

ARTICLE

525 words with 1 column photo

AD

FULL PAGE
9"w X 6.5"h (Article)
+
9"w X 2.0"h (Banner Cover)

ARTICLE

750-word story with 1 photo

AD

DOUBLE PAGE
9"w X 8.571"h (Article)
+
9"w X 8.571"h (Full Page ad)