



TABLOID SPEC SHEET

Postmedia offers a wide variety of modular ad formats for premium exposure of advertiser messaging across our tabloid publications.



TABLOID - MODULAR AD SIZES

ALBERTA

Calgary SUN
Devon Dispatch News
Edmonton SUN
Fort Saskatchewan Record
High River Times
La Nouvelle Beaumont News
Leduc Representative
Sherwood Park News
Spruce Grove Examiner
Stony Plain Reporter
Wetaskiwin Times-Advertiser

BRITISH COLUMBIA

The Province

MANITOBA

Kenora Miner and News
Portage Graphic Leader
Winnipeg Sun Sports (Saturday & Sunday)

NEW BRUNSWICK

Info Weekend
L'Etoile
Miramichi Leader

ONTARIO

Brockville This Week
Clinton News Record
Cochrane Times Post
Community Press
Elliot Lake Standard
Espanola Mid North Monitor

Exeter Lakeshore Times-Advance
Gananoque Reporter
Goderich Signal Star
Hanover Post
Kincardine News
Kingston Homes
Lucknow Sentinel
Mitchell Advocate
Ottawa SUN
Oxford Review
Pembroke Observer and News
Picton County Weekly News

Port Elgin Shoreline Beacon
Seaforth Huron Expositor
St Thomas Times Journal
Strathroy Age Dispatch
Timmins Times
Toronto SUN
Trentonian
Wallaceburg Courier Press
West Elgin Chronicle
Warton Echo

SASKATCHEWAN

Melfort Journal

TAKE OWNERSHIP - WRAP

For complete Wrap specs and details see ["Special Ad Executions"](#)



10.34"w X 8"h



10.34"w X 10.214"h

Keep 3.25" x 3.25" of top left clear of any important elements



10.34"w X 8"h

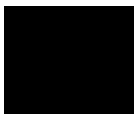


10.34"w X 10.214"h

IFC: INSIDE FRONT COVER
IBC: INSIDE BACK COVER
OBC: OUTSIDE BACK COVER

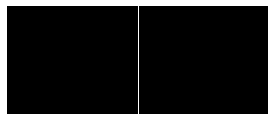
IN THE SPOTLIGHT

FULL PAGE



9"w X 7.571"h

DOUBLE PAGE



19.266"w X 7.571"h

GET RESULTS

1/2 HORIZONTAL



9"w X 5"h

1/2 VERTICAL



4.4375"w X 7.571"h

SKYSCRAPER



4.4375"w X 7.571"h

BANNER



9"w X 2.5"h

FUNDAMENTALS

POSTCARD



4.4375"w X 5"h

BUSINESS CARD



4.4375"w X 2"h

LUG



2.1563"w X 2"h

TEASER



2.1563"w X 2"h