



TABLOID SPEC SHEET

Postmedia offers a wide variety of modular ad formats for premium exposure of advertiser messaging across our tabloid publications.



TABLOID – MODULAR AD SIZES

ALBERTA
Calgary SUN
Devon Dispatch News
Edmonton SUN
Fort Saskatchewan Record
High River Times

La Nouvelle Beaumont News
Leduc Representative
Sherwood Park News
Spruce Grove Examiner
Stony Plain Reporter
Wetaskiwin Times-Advertiser

BRITISH COLUMBIA
The Province

MANITOBA*
Kenora Miner and News
Portage Graphic Leader
Winnipeg Sun Sports (Saturday & Sunday)

**For MB publication sizes,
contact your sales rep*

ONTARIO
Clinton News Record
Cochrane Times Post
Elliot Lake Standard
Espanola Mid North Monitor
Exeter Lakeshore Times-Advance

Goderich Signal Star
Lucknow Sentinel
Mitchell Advocate
Ottawa SUN
Port Elgin Shoreline Beacon
Seaforth Huron Expositor

St Thomas Times Journal
Toronto SUN
Warton Echo

TAKE OWNERSHIP – WRAP

For complete Wrap specs and details see [“Special Ad Executions”](#)



9" w X 6.643" h
8 X 93



9" w X 8.571" h
8 X 120



9" w X 6.643" h
8 X 93



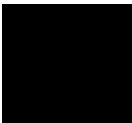
9" w X 8.571" h
8 X 120

IFC: INSIDE FRONT COVER
IBC: INSIDE BACK COVER
OBC: OUTSIDE BACK COVER

Keep 3.25" x 3.25" of top left
clear of any important elements

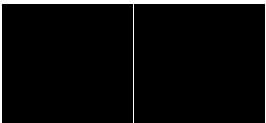
IN THE SPOTLIGHT

FULL PAGE



9" w X 8.571" h
8 X 120

DOUBLE PAGE



19" w X 8.571" h
17 X 120

GET RESULTS

HORIZONTAL
SPOTLIGHT



9" w X 5" h
8 X 70

HORIZONTAL
FEATURE



9" w X 4" h
8 X 56

BANNER
INSIDE



9" w X 2.5" h
8 X 35

BANNER
COVER



9" w X 2" h
8 X 28

1/2
VERTICAL



4.4375" w X 8.571" h
4 X 120

FUNDAMENTALS

POSTCARD



4.4375" w X 5" h
4 X 70

1/2
ISLAND



4.4375" w X 4" h
4 X 56

BUSINESS
CARD



4.4375" w X 2" h
4 X 28

VERTICAL
FEATURE



2.1563" w X 4" h
2 X 56

TEASER



2.1563" w X 4" h
2 X 28