



TABLOID SPEC SHEET

Postmedia offers a wide variety of modular ad formats for premium exposure of advertiser messaging across our tabloid publications.



TABLOID – MODULAR AD SIZES

ALBERTA

Calgary SUN
Devon Dispatch News
Edmonton SUN
Fort Saskatchewan Record
High River Times

La Nouvelle Beaumont News
Leduc Representative
Sherwood Park News
Spruce Grove Examiner
Stony Plain Reporter
Wetaskiwin Times-Advertiser

BRITISH COLUMBIA

The Province

MANITOBA*
Kenora Miner and News
Portage Graphic Leader
Winnipeg Sun Sports (Saturday & Sunday)

**For MB publication sizes,
contact your sales rep*

ONTARIO

Clinton News Record
The Cochrane Times-Post
The Standard
Mid-North Monitor
Times-Advance

Signal-Star
Lucknow Sentinel
Mitchell Advocate
Ottawa SUN
Shoreline Beacon
The Huron Expositor

St. Thomas Times-Journal
Toronto SUN
Warton Echo

TAKE OWNERSHIP – WRAP

For complete Wrap specs and details see [“Special Ad Executions”](#)



9" w X 6.643" h
8 X 93



9" w X 8.571" h
8 X 120



9" w X 6.643" h
8 X 93



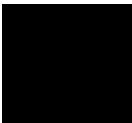
9" w X 8.571" h
8 X 120

IFC: INSIDE FRONT COVER
IBC: INSIDE BACK COVER
OBC: OUTSIDE BACK COVER

Keep 3.25" x 3.25" of top left
clear of any important elements

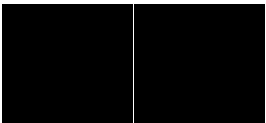
IN THE SPOTLIGHT

FULL PAGE



9" w X 8.571" h
8 X 120

DOUBLE PAGE



19" w X 8.571" h
17 X 120

GET RESULTS

HORIZONTAL SPOTLIGHT



9" w X 5" h
8 X 70

HORIZONTAL FEATURE



9" w X 4" h
8 X 56

BANNER INSIDE



9" w X 2.5" h
8 X 35

BANNER COVER



9" w X 2" h
8 X 28

1/2 VERTICAL



4.4375" w X 8.571" h
4 X 120

FUNDAMENTALS

POSTCARD



4.4375" w X 5" h
4 X 70

1/2 ISLAND



4.4375" w X 4" h
4 X 56

BUSINESS CARD



4.4375" w X 2" h
4 X 28

VERTICAL FEATURE



2.1563" w X 4" h
2 X 56

TEASER



2.1563" w X 4" h
2 X 28