POSTMEDIA

TABLOID SPEC SHEET

Postmedia offers a wide variety of modular ad formats for premium exposure of advertiser messaging across our tabloid publications.

TABLOID – MODULAR AD SIZES

ALBERTA

Calgary SUN
Devon Dispatch
Edmonton Sun
Fort Saskatchewan The Record
The High River Times
La Nouvelle Beaumont News
The Leduc Rep
The Sherwood Park + Strathcona County News
The Grove Examiner
Stony Plain Reporter
The Wetaskiwin Times

BRITISH COLUMBIA

The Province

MANITOBA*

Kenora Miner and News
The Graphic Leader
Winnipeg Sun Sports (Saturday & Sunday)

**For MB publication sizes, contact your sales rep*

ONTARIO

Clinton News-Record
Lucknow Sentinel
Mid-North Monitor
Mitchell Advocate
Ottawa Sun
Shoreline Beacon
Signal Star
St. Thomas Times-Journal
The Cochrane Times-Post
The Huron Expositor
The Standard
Times-Advance
Toronto Sun
Wiarton Echo

TAKE OWNERSHIP – WRAP

For complete Wrap specs and details see **"Special Ad Executions"**

9"w X 6.643" h
8 X 93

9" w X 8.571" h
8 X 120
Keep 3.25" x 3.25" of top left clear of any important elements

9"w X 6.643" h
8 X 93

9" w X 8.571" h
8 X 120

IFC: INSIDE FRONT COVER
IBC: INSIDEBACK COVER
OBC: OUTSIDE BACK COVER

GET RESULTS

HORIZONTAL SPOTLIGHT

9"w X 5"h
8 X 70

HORIZONTAL FEATURE

9"w X 4"h
8 X 56

BANNER INSIDE

9"w X 2.5"h
8 X 35

BANNER COVER

9"w X 2"h
8 X 28

1/2 VERTICAL

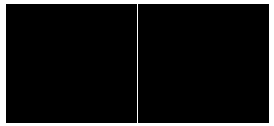
4.4375"w X 8.571"h
4 X 120

IN THE SPOTLIGHT

FULL PAGE

9" w X 8.571" h
8 X 120

DOUBLE PAGE



19" w X 8.571" h
17 X 120

FUNDAMENTALS

POSTCARD

4.4375"w X 5"h
4 X 70

1/2 ISLAND

4.4375"w X 4"h
4 X 56

BUSINESS CARD

4.4375"w X 2"h
4 X 28

VERTICAL FEATURE

2.1563"w X 4"h
2 X 56

TEASER

2.1563"w X 4"h
2 X 28

FOR MORE INFORMATION PLEASE VISIT **POSTMEDIASOLUTIONS.COM**

102826

POSTMEDIA