

BROADSHEET WRAP SPECS – URBAN MARKETS



FRONT WRAP

Front Cover: 10.34"w x 16.57"d

IFC/IBC/OBC: 10.34"w x 20.5"d

- Wraps can be **Cover + IFC** or **Cover + OBC + IFC + IBC**
- Date is based on availability
- All material for front cover and outside back cover executions must be pre-approved by the publisher prior to sale
- Subject to cancellation as determined by the publisher and editor-in-chief (i.e. breaking news, major event)

Booking Deadline: 7 business days prior to publishing **Material Deadline:** 3-5 days prior to publishing