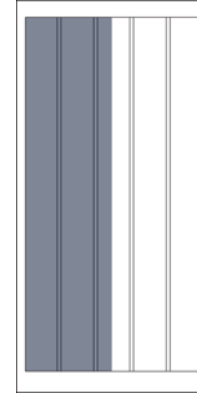


GATEFOLD SPECS



Be the first message that a reader sees with a powerfully impactful gatefold. Available in various formats 2, 3 or 4 pages. This attention getting large format execution offers advertisers the ability to creatively convey their message. Layer in custom content, compelling visuals, contests and call to actions help drive response and engagement.

Exceptional format for performance campaigns!



GATEFOLD BROADSHEET

FC + IFC Flap: 5.095"w x 20.5"d
IBC + OBC Page: 10.34"w x 20.5"d



GATEFOLD TABLOID

FC + IFC Flap: 5.095"w x 11.429"d
IBC + OBC Page: 10.34"w x 11.429"d