

# COMMUNITY - BROADSHEET MODULAR AD SIZES

## PUBLICATIONS

### ONTARIO








Belleville Intelligencer  
Brantford Expositor  
Brockville Recorder & Times  
Chatham Daily News  
Cornwall Complimentary  
Cornwall Standard Freeholder  
Delhi News-Record

Kingston Whig Standard  
Kirkland Lake Northern News  
Kirkland Lake Northern News This Week  
London Free Press  
North Bay Nugget Extra  
North Bay Nugget  
Owen Sound Sun Times








Paris Star  
Sarnia Observer  
Sault Ste. Marie Sault Star  
Sault This Week  
Simcoe Reformer  
Stratford Beacon Herald  
Stratford Marketplace

Sudbury Star  
Timmins Daily Press  
Tillsonburg News  
Woodstock Sentinel-Review









## TAKE OWNERSHIP

DOUBLE PAGE	FULL PAGE	1/2 PAGE DPS	3/4 PAGE	2/3 HORIZONTAL	2/3 VERTICAL	3/5 VERTICAL
						
21.68"w X 20.5"h 55.067 cm X 52.07 cm	10.34"w X 20.5"h 26.264 cm X 52.07 cm	21.68"w X 10.214"h 55.067 cm X 25.944 cm	10.34"w X 15.357"h 26.264 cm X 39.007 cm	10.34"w X 13.786"h 26.264 cm X 35.016 cm	8.242"w X 17.071"h 20.935 cm X 43.360 cm	6.144"w X 20.5"h 15.606 cm X 52.07 cm









## IN THE SPOTLIGHT

1/2 PLUS	1/2 HORIZONTAL	1/2 VERTICAL	1/3 HORIZONTAL	1/3 VERTICAL	1/4 HORIZONTAL	1/4 VERTICAL
						
8.242"w X 14.286"h 20.935 cm X 36.286 cm	10.34"w X 10.214"h 26.264 cm X 25.944 cm	5.095"w X 20.5"h 12.942 cm X 36.286 cm	10.34"w X 6.786"h 26.264 cm X 17.236 cm	5.095"w X 13.643"h 12.942 cm X 34.653 cm	10.34"w X 5.071"h 26.264 cm X 12.88 cm	5.095"w X 10.214"h 12.942 cm X 25.944 cm

## GET RESULTS

1/5 PAGE	1/6 PAGE	1/7 HORIZONTAL	1/7 VERTICAL	1/8 PAGE	1/10 PAGE	REGULAR BANNER	HANGING BANNER
							
4.046"w X 10.214"h 10.278 cm X 25.944 cm	5.095"w X 6.786"h 12.942 cm X 17.236 cm	5.095"w X 5.857"h 12.942 cm X 14.877 cm	4.046"w X 7.357"h 10.278 cm X 18.687 cm	4.046"w X 6.429"h 10.278 cm X 16.33 cm	2.997"w X 6.786"h 7.613 cm X 17.237 cm	10.34"w X 2.857"h 26.264 cm X 7.257 cm	10.34"w X 1.429"h 26.264 cm X 3.63 cm

## FUNDAMENTALS

FREQUENCY SPECIAL	1/16 PAGE	1/2 BANNER	TICKER BANNER*	BIG BOX	CORRECTION/TEASER	2 X 2	BUSINESS CARD
							
4.046"w X 4.286"h 10.278 cm X 10.886 cm	2.997"w X 4.286"h 7.613 cm X 10.886 cm	5.095"w X 2.857"h 12.942 cm X 7.257 cm	10.34"w X 0.714"h 26.264 cm X 1.814 cm	4.046"w X 2.857"h 10.278 cm X 7.257 cm	1.948"w X 2.286"h 4.949 cm X 5.806 cm	1.948"w X 1.429"h 4.949 cm X 3.63 cm	1.948"w X 1.429"h 4.949 cm X 3.63 cm

\*For Ticker Banner front sections, please contact a Sales Rep

# COMMUNITY - BROADSHEET MODULAR AD SIZES

## PUBLICATIONS

### ONTARIO

Belle River, Lakeshore News  
Kingsville Extra

Kingsville Reporter  
LaSalle Post

Tecumseh Shoreline Week  
Tilbury Times

## 6 COLUMN

FULL  
PAGE



10.34"w X 20"h  
26.264 cm  
X 50.8 cm

1/2  
HORIZONTAL



10.34"w X 10"h  
26.264 cm  
X 25.4 cm

1/2  
VERTICAL



5"w X 20"h  
12.7 cm  
X 50.8 cm

1/4  
PAGE



5"w X 10"h  
12.7 cm  
X 25.4 cm

1/8  
PAGE



5"w X 5"h  
12.7 cm  
X 12.7 cm

REGULAR  
BANNER



10.34"w X 5"h  
26.264 cm  
X 12.7 cm

EARLUG



1.5"w X 2"h  
3.81 cm  
X 5.08 cm

BUSINESS  
CARD



3.3"w X 2.1"h  
8.382 cm  
X 5.334 cm

# COMMUNITY - TABLOID MODULAR AD SIZES

## PUBLICATIONS

### ALBERTA

Airdrie Echo  
Banff/Canmore Bow Valley  
Crag & Canyon  
Cochrane Times  
Cold Lake Sun  
Devon Dispatch News  
Drayton Valley Western Review  
Edmonton Examiner  
Fairview Post  
Fort McMurray Today  
Fort Saskatchewan Record  
Grand Prairie Daily Herald-Tribune  
Grand Prairie Peace Country Sun  
Hanna Herald  
High River Times  
La Nouvelle Beaumont News  
Leduc Representative  
Leduc Wetaskiwin County  
Market  
Mayerthorpe Freelancer  
Nanton News  
Peace River Record-Gazette  
Pincher Creek Echo  
Sherwood Park News

Spruce Grover Examiner  
Stony Plain Reporter  
Vermillion Standard  
Vulcan Advocate  
Wetaskiwin Times  
Whitcourt Star

### MANITOBA

Altona Red River Valley Echo  
Carman Valley Leader  
Gimli Interlake Spectator  
Morden Times  
Portage La Prairie Graphic Leader  
The Selkirk Journal  
Stonewall Angus & Teulon Times  
Winkler Times

### ONTARIO

Belleville/Stirling The Community Press  
Brockville & Prescott This Week  
Chatham Kent This Week  
Clinton News Record  
Cochrane Times-Post  
(The) Elgin County Market  
(St. Thomas)

Elliot Lake Standard  
Elliot Lake Standard Extra  
Espanola Mid-North Monitor  
Exeter Lakeshore Times-Advance  
Focus (Goderich)  
Gananoque Reporter  
Goderich Signal-Star  
Goderich Super Saver  
Hanover Grey Bruce This Week  
Hanover The Post  
Kenora Miner & News  
Kincardine News  
Kingston/Frontenac This Week  
Lake Shore Shopper (Tillsonburg)  
The Londoner (London)  
Lucknow Sentinel  
Mitchell Advocate  
Napanee Guide  
Pembroke News  
Picton County Weekly News  
Port Elgin Shoreline Beacon  
Prescott This Week  
Sarnia/Lambton This Week  
Seaforth Huron Expositor  
St. Thomas Times Journal

Strathroy Age Dispatch  
Tecumseh Shoreline Week  
Timmins Times  
Trenton Trentonian  
Wallaceburg Courier Press  
West Elgin Chronicle  
Warton Echo  
Woodstock-Oxford Review

### SASKATCHEWAN

Melfort Nipawin Journal

## 10 COLUMN

FULL  
PAGE



10.34"w  
X 11.429"h

3/4  
PAGE



10.34"w  
X 8.571"h

2/3  
HORIZONTAL



10.34"w  
X 7.642"h

2/3  
VERTICAL



6.14"w  
X 11.429"h

1/2  
HORIZONTAL



10.34"w  
X 5.714"h

1/2  
VERTICAL



5.095"w  
X 11.429"h

1/3  
HORIZONTAL



10.34"w  
X 3.929"h

1/4  
HORIZONTAL



10.34"w  
X 2.857"h

1/4  
VERTICAL



5.095"w  
X 5.714"h

BANNER



10.34"w  
X 2.142"h

DOUBLE  
PAGE



21.68"w  
X 11.429"h

# COMMUNITY - TABLOID WEST ISLAND 2.0 SIZES

## PUBLICATIONS

### SASKATCHEWAN

Bridges (Saskatoon)

QC Regina

## 10 COLUMN

FULL  
PAGE



10.34"w  
X 10.214"h

1/2  
HORIZONTAL



10.34"w  
X 5.071"h

1/4  
HORIZONTAL



10.34"w  
X 2.857"h

1/2  
VERTICAL +



6.144"w  
X 10.214"h

1/4  
VERTICAL +



4.0463"w  
X 7.3570"h

1/4  
PAGE



4.0463"w  
X 6.429"h

HANGING  
BANNER



10.34"w  
X 1.429"h

FREQUENCY



4.0463"w  
X 4.286"h

BIG BOX



4.0463"w  
X 2.8570"h

TEASER



1.9483"w  
X 2.286"h

2 X 2



1.9483"w  
X 1.429"h

TICKER



10.34"w  
X 0.714"h

# ONTARIO FARMER MAGAZINE MODULAR AD SIZES

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## 5 COLUMN

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FULL  
PAGE



9.75"w X 15.5"h  
26.264 cm  
X 52.07 cm

DOUBLE PAGE  
SPREAD



20.275"w X 15.5"h  
26.264 cm  
X 25.944 cm

JUNIOR PAGE  
ISLAND SPREAD



16.425"w X 10"h  
12.942 cm  
X 36.286 cm

1/2 HORIZONTAL  
ISLAND SPREAD



20.725"w X 8"h  
12.942 cm  
X 34.653 cm

JUNIOR  
PAGE



7.775"w X 10"h  
10.278 cm  
X 16.33 cm

BANNER



9.75"w X 3"h  
26.264 cm  
X 7.257 cm

\*No Bleeds off Page

# BUSINESS LONDON MODULAR AD SIZES

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## AD SIZES

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FULL  
PAGE



7"w X 9.875"h  
17.8 cm  
X 25.3 cm  
Bleed 8.5" x 11.125"

2/3  
VERTICAL



4.625"w X 8.875"h  
11.8 cm  
X 25.3 cm

2/3  
HORIZONTAL



7"w X 6.625"h  
17.8 cm  
X 16.8 cm

1/2  
VERTICAL



4.625"w X 7.071"h  
11.8 cm  
X 18.4 cm

1/2  
HORIZONTAL



7"w X 4.875"h  
17.8 cm  
X 12.4 cm

1/3  
VERTICAL



2.25"w X 9.875"h  
5.8 cm  
X 25.3 cm

1/2  
VERTICAL



4.625"w X 4.875"h  
11.8 cm  
X 12.4 cm

1/2  
HORIZONTAL



2.25"w X 4.875"h  
5.8 cm  
X 12.4 cm

1/3  
VERTICAL



4.625"w X 2.375h  
11.8 cm  
X 6.61 cm