

# FINANCIAL POST MAGAZINE MODULAR AD SIZES



## AD SIZES

FULL  
PAGE



8.375"w X 10.875"h  
SAFETY 7.875"w X 10.375"h  
BLEED SIZE 8.875"w X 11.375"h  
NON-BLEED 7.375"w X 9.875"h

DOUBLE  
PAGE



16.75"w X 10.875"h  
SAFETY 16.25"w X 10.375"h  
BLEED SIZE 17.25"w X 11.375"h  
NON-BLEED 15.75"w X 9.875"h

1/2  
PAGE DPS



16.75"w X 5.22"h  
SAFETY 16.25"w X 4.72"h  
BLEED SIZE 17.25"w X 5.72"h  
NON-BLEED 15.75"w X 4.857"h

2/3  
VERTICAL



5.361"w X 10.875"h  
SAFETY 4.861"w X 10.375"h  
BLEED SIZE 5.861"w X 11.375"h  
NON-BLEED 4.861"w X 9.875"h

1/2  
HORIZONTAL



8.375"w X 5.22"h  
SAFETY 7.875"w X 4.72"h  
BLEED SIZE 8.875"w X 5.72"h  
NON-BLEED 7.375"w X 4.857"h

1/2  
VERTICAL



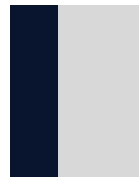
4.075"w X 10.875"h  
SAFETY 3.575"w X 10.375"h  
BLEED SIZE 5.649"w X 11.375"h  
NON-BLEED 3.604"w X 9.875"h

1/2  
DIGEST



5.361"w X 7.22"h  
SAFETY 4.861"w X 6.72"h  
BLEED SIZE 5.861"w X 7.72"h  
NON-BLEED 4.861"w X 6.5"h

1/3  
VERTICAL



2.847"w X 10.875"h  
SAFETY 2.347"w X 10.375"h  
BLEED SIZE 3.347"w X 11.375"h  
NON-BLEED 2.347"w X 9.875"h

1/3  
HORIZONTAL



8.375"w X 4.214"h  
SAFETY 7.875"w X 3.714"h  
BLEED SIZE 8.875"w X 4.714"h  
NON-BLEED 7.375"w X 3.214"h

1/3  
SQUARE



5.361"w X 5.22"h  
SAFETY 4.861"w X 4.72"h  
BLEED SIZE 5.861"w X 5.72"h  
NON-BLEED 4.861"w X 4.857"h