SUN – TABLOID MODULAR AD SIZES

TAKE OWNERSHIP

FRONT WRAP ONLY*

10.34"w X 11.429"h
26.2 cm
X 29.03 cm

DOUBLE PAGE

21.68"w X 11.429"h
54.74 cm
X 29.03 cm

FULL PAGE

10.34"w X 11.429"h
26.2 cm
X 29.03 cm

***FRONT WRAP SUN LOGO/MASTHEAD** – SUN brand area must be clear of any text or images that are important to your creative.
Do not manipulate or use the SUN brand as part of your creative execution. Brand area = 3.25"w X 3.25"h

IN THE SPOTLIGHT

FRONT BOTTOM BANNER

10.34"w X 1.64"h
25.4 cm
X 4.17 cm

FRONT LUG

1.93"w X 1.43"h
4.9 cm
X 3.63 cm

2/3 PAGE

10.34"w X 7.642"h
26.2 cm
X 19.41 cm

1/2 HORIZONTAL

10.34"w X 5.714"h
26.2 cm
X 14.5 cm

1/2 VERTICAL

5.1"w X 11.429"h
12.9 cm
X 29.03 cm

GET RESULTS

1/2 PAGE - SQUARE

7.19"w X 8.14"h
18.24 cm
X 20.68 cm

1/2 PAGE - 6 COL

6.13"w X 9.5"h
15.57 cm
X 24.13 cm

1/2 PAGE - 8 COL

8.24"w X 7.14"h
20.9 cm
X 18.14 cm

BANNER

10.34"w X 2.14"h
26.2 cm
X 7.26 cm

FUNDAMENTALS

1/4 PAGE - 8 COL

8.24"w X 3.57"h
20.9 cm
X 9.07 cm

1/4 PAGE - 7 COL

7.19"w X 4.07"h
18.24 cm
X 10.34 cm

1/4 PAGE - 6 COL

6.14"w X 4.71"h
15.57 cm
X 11.96 cm

1/4 PAGE - 5 COL

5.1"w X 5.71"h
12.9 cm
X 14.5 cm

1/4 PAGE - 3 COL

3"w X 9.5"h
7.57 cm
X 24.13 cm

1/8 PAGE

5.1"w X 2.86"h
12.9 cm
X 7.26 cm

1/16 PAGE

10.34"w X 1.93"h
26.2 cm
X 4.9 cm

POSTMEDIA

FOR MORE INFORMATION PLEASE VISIT **POSTMEDIASOLUTIONS.COM**

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