

THE PROVINCE - TABLOID MODULAR AD SIZES



TAKE OWNERSHIP

<p>DOUBLE PAGE</p> <p>21.68"w X 11.429"h 55.067 cm x 29.03 cm</p>	<p>FULL PAGE</p> <p>10.34"w X 11.429"h 26.264 cm x 29.03 cm</p>	<p>1/2 PAGE DPS</p> <p>21.68"w X 5.714"h 55.067 cm x 25.944 cm</p>	<p>3/4 PAGE</p> <p>10.34"w X 8.571"h 26.264 cm x 14.877 cm</p>	<p>2/3 HORIZONTAL</p> <p>10.34"w X 7.642"h 26.264 cm x 19.957 cm</p>	<p>2/3 VERTICAL</p> <p>8.242"w X 11.429"h 18.27 cm x 29.03 cm</p>	<p>3/5 VERTICAL</p> <p>6.144"w X 11.429"h 15.606 cm x 29.03 cm</p>
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FUNDAMENTALS

<p>FREQUENCY SPECIAL</p> <p>4.046"w X 4.286"h 10.278 cm x 10.886 cm</p>	<p>1/16 PAGE</p> <p>2.997"w X 2.214"h 7.613 cm x 5.624 cm</p>	<p>1/2 BANNER</p> <p>5.095"w X 2.142"h 12.942 cm x 5.443 cm</p>
<p>TICKER BANNER*</p> <p>10.34"w X 0.714"h 26.264 cm x 1.814 cm</p>	<p>BIG BOX</p> <p>4.046"w X 2.857"h 10.278 cm x 7.257 cm</p>	<p>CORRECTION/TEASER</p> <p>1.948"w X 2.286"h 4.949 cm x 5.806 cm</p>

IN THE SPOTLIGHT

<p>1/2 PLUS</p> <p>8.242"w X 8"h 18.27 cm x 22.679 cm</p>	<p>1/2 HORIZONTAL</p> <p>10.34"w X 5.714"h 26.264 cm x 25.944 cm</p>	<p>1/2 VERTICAL</p> <p>5.095"w X 11.429"h 12.942 cm x 29.03 cm</p>	<p>1/3 HORIZONTAL</p> <p>10.34"w X 3.929"h 26.264 cm x 9.979 cm</p>	<p>1/3 VERTICAL</p> <p>5.095"w X 7.571"h 12.942 cm x 17.961 cm</p>	<p>1/4 HORIZONTAL</p> <p>10.34"w X 2.857"h 26.264 cm x 7.439 cm</p>	<p>1/4 VERTICAL</p> <p>5.095"w X 5.714"h 12.942 cm x 13.426 cm</p>
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GET RESULTS

<p>1/5 PAGE</p> <p>4.046"w X 5.286"h 10.278 cm x 13.426 cm</p>	<p>1/6 PAGE</p> <p>5.095"w X 3.571"h 12.942 cm x 9.071 cm</p>	<p>1/7 HORIZONTAL</p> <p>5.095"w X 3"h 12.942 cm x 7.62 cm</p>	<p>1/7 VERTICAL</p> <p>4.046"w X 3.786"h 10.278 cm x 9.616 cm</p>	<p>1/8 PAGE</p> <p>4.046"w X 3.284"h 10.278 cm x 8.341 cm</p>	<p>1/10 PAGE</p> <p>2.997"w X 3.571"h 7.613 cm x 9.071 cm</p>	<p>REGULAR BANNER</p> <p>10.34"w X 2.142"h 26.264 cm x 5.443 cm</p>	<p>HANGING BANNER</p> <p>10.34"w X 1.429"h 26.264 cm x 3.63 cm</p>
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<p>2 X 2</p> <p>1.948"w X 1.429"h 4.949 cm x 3.63 cm</p>	<p>BUSINESS CARD</p> <p>2.997"w X 2.143"h 7.613 cm x 5.443 cm</p>
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*For Ticker Banner front sections, please contact a Sales Rep