

# COMMUNITY - BROADSHEET MODULAR AD SIZES

## PUBLICATIONS

### ONTARIO

Belleville Intelligencer  
 Brantford Expositor  
 Brockville Recorder & Times  
 Chatham Daily News  
 Cornwall Complimentary  
 Cornwall Standard Freeholder

Kingston Whig Standard  
 Kirkland Lake Northern News  
 Kirkland Lake Northern News This Week  
 London Free Press  
 North Bay Community Voices  
 North Bay Nugget

Norfolk & Tilsonburg News  
 Owen Sound Sun Times  
 Paris Star  
 Sarnia Observer  
 Sault Ste. Marie Sault Star  
 Sault This Week

Simcoe Reformer  
 Stratford Beacon Herald  
 Stratford Marketplace  
 Sudbury Star  
 Timmins Daily Press  
 Woodstock Sentinel-Review

## TAKE OWNERSHIP

DOUBLE PAGE



21.68"w X 20.5"h  
 55.067 cm  
 X 52.07 cm

FULL PAGE



10.34"w X 20.5"h  
 26.264 cm  
 X 52.07 cm

1/2 PAGE DPS



21.68"w X 10.214"h  
 55.067 cm  
 X 25.944 cm

3/4 PAGE



10.34"w X 15.357"h  
 26.264 cm  
 X 39.007 cm

2/3 HORIZONTAL



10.34"w X 13.786"h  
 26.264 cm  
 X 35.016 cm

2/3 VERTICAL



8.242"w X 17.071"h  
 20.935 cm  
 X 43.360 cm

3/5 VERTICAL



6.144"w X 20.5"h  
 15.606 cm  
 X 52.07 cm

## IN THE SPOTLIGHT

1/2 PLUS



8.242"w X 14.286"h  
 20.935 cm  
 X 36.286 cm

1/2 HORIZONTAL



10.34"w X 10.214"h  
 26.264 cm  
 X 25.944 cm

1/2 VERTICAL



5.095"w X 20.5"h  
 12.942 cm  
 X 36.286 cm

1/3 HORIZONTAL



10.34"w X 6.786"h  
 26.264 cm  
 X 17.236 cm

1/3 VERTICAL



5.095"w X 13.643"h  
 12.942 cm  
 X 34.653 cm

1/4 HORIZONTAL



10.34"w X 5.071"h  
 26.264 cm  
 X 12.88 cm

1/4 VERTICAL



5.095"w X 10.214"h  
 12.942 cm  
 X 25.944 cm

## GET RESULTS

1/5 PAGE



4.046"w X 10.214"h  
 10.278 cm X 25.944 cm

1/6 PAGE



5.095"w X 6.786"h  
 12.942 cm X 17.236 cm

1/7 HORIZONTAL



5.095"w X 5.857"h  
 12.942 cm X 14.877 cm

1/7 VERTICAL



4.046"w X 7.357"h  
 10.278 cm X 18.687 cm

1/8 PAGE



4.046"w X 6.429"h  
 10.278 cm X 16.33 cm

1/10 PAGE



2.997"w X 6.786"h  
 7.613 cm X 17.237 cm

REGULAR BANNER



10.34"w X 2.857"h  
 26.264 cm X 7.257 cm

HANGING BANNER



10.34"w X 1.429"h  
 26.264 cm X 3.63 cm

## FUNDAMENTALS

FREQUENCY SPECIAL



4.046"w X 4.286"h  
 10.278 cm X 10.886 cm

1/16 PAGE



2.997"w X 4.286"h  
 7.613 cm X 10.886 cm

1/2 BANNER



5.095"w X 2.857"h  
 12.942 cm X 7.257 cm

TICKER BANNER\*



10.34"w X 0.714"h  
 26.264 cm X 1.814 cm

BIG BOX



4.046"w X 2.857"h  
 10.278 cm X 7.257 cm

CORRECTION/TEASER



1.948"w X 2.286"h  
 4.949 cm X 5.806 cm

2 X 2



1.948"w X 1.429"h  
 4.949 cm X 3.63 cm

BUSINESS CARD



1.948"w X 1.429"h  
 4.949 cm X 3.63 cm

\*For Ticker Banner front sections, please contact a Sales Rep

# COMMUNITY - BROADSHEET MODULAR AD SIZES

## PUBLICATIONS

### ONTARIO

Kingsville Extra

Tecumseh Shoreline Week

## 6 COLUMN

FULL  
PAGE



10.34"w X 20"h  
26.264 cm  
X 50.8 cm

1/2  
HORIZONTAL



10.34"w X 10"h  
26.264 cm  
X 25.4 cm

1/2  
VERTICAL



5"w X 20"h  
12.7 cm  
X 50.8 cm

1/4  
PAGE



5"w X 10"h  
12.7 cm  
X 25.4 cm

1/8  
PAGE



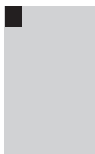
5"w X 5"h  
12.7 cm  
X 12.7 cm

REGULAR  
BANNER



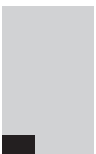
10.34"w X 5"h  
26.264 cm  
X 12.7 cm

EARLUG



1.5"w X 2"h  
3.81 cm  
X 5.08 cm

BUSINESS  
CARD



3.3"w X 2.1"h  
8.382 cm  
X 5.334 cm

# COMMUNITY – TABLOID MODULAR AD SIZES

## PUBLICATIONS

### ALBERTA

Airdrie Echo  
 Banff/Canmore Bow Valley  
 Crag & Canyon  
 Cochrane Times  
 Cold Lake Sun  
 Devon Dispatch News  
 Drayton Valley Western Review  
 Edmonton Examiner  
 Edson Leader  
 Edson Town & Country  
 Fairview Post  
 Fort McMurray Today  
 Fort Saskatchewan Record  
 Grand Prairie Daily Herald-Tribune  
 Grand Prairie Peace Country Sun  
 Hanna Herald  
 High River Times  
 Hinton Parklander  
 La Nouvelle Beaumont News  
 Lacombe Globe  
 Leduc Representative

Leduc Wetaskiwin County Market  
 Mayerthorpe Freelancer  
 Nanton News  
 Peace River Record-Gazette  
 Pincher Creek Echo  
 Sherwood Park News  
 Spruce Grover Examiner  
 Stony Plain Reporter  
 Vermillion Standard  
 Vulcan Advocate  
 Wetaskiwin Times  
 Whitecourt Star

### MANITOBA

Portage La Prairie Graphic Leader

### ONTARIO

Belleville/Stirling The Community Press  
 Brockville This Week  
 Chatham Kent This Week

Clinton News Record  
 Cochrane Times-Post  
 (The) Elgin County Market  
 (St. Thomas)  
 Elliot Lake Standard  
 Elliot Lake Marketplace  
 Espanola Mid-North Monitor  
 Exeter Lakeshore Times-Advance  
 Focus (Goderich)  
 Gananoque Reporter  
 Goderich Signal-Star  
 Goderich Super Saver  
 Hanover Grey Bruce This Week  
 Hanover The Post  
 Kenora Miner & News  
 Kincardine News  
 Kingston/Frontenac This Week  
 The Londoner (London)  
 Lucknow Sentinel  
 Mitchell Advocate

Pembroke Daily Observer & News  
 Pembroke News  
 Picton County Weekly News  
 Port Elgin Shoreline Beacon  
 Prescott This Week  
 Sarnia/Lambton This Week  
 Seaforth Huron Expositor  
 St. Thomas Times Journal  
 Strathroy Age Dispatch  
 Timmins Times  
 Trenton Trentonian  
 Wallaceburg Courier Press  
 West Elgin Chronicle  
 Wiarton Echo  
 Woodstock-Oxford Review

### SASKATCHEWAN

Melfort Nipawin Journal

## 10 COLUMN

FULL PAGE



10.34"w  
X 11.429"h

3/4 PAGE



10.34"w  
X 8.571"h

2/3 HORIZONTAL



10.34"w  
X 7.642"h

2/3 VERTICAL



6.14"w  
X 11.429"h

1/2 HORIZONTAL



10.34"w  
X 5.714"h

1/2 VERTICAL



5.095"w  
X 11.429"h

1/3 HORIZONTAL



10.34"w  
X 3.929"h

1/4 HORIZONTAL



10.34"w  
X 2.857"h

1/4 VERTICAL



5.095"w  
X 5.714"h

BANNER



10.34"w  
X 2.142"h

DOUBLE PAGE



21.68"w  
X 11.429"h

# COMMUNITY - TABLOID WEST ISLAND 2.0 SIZES

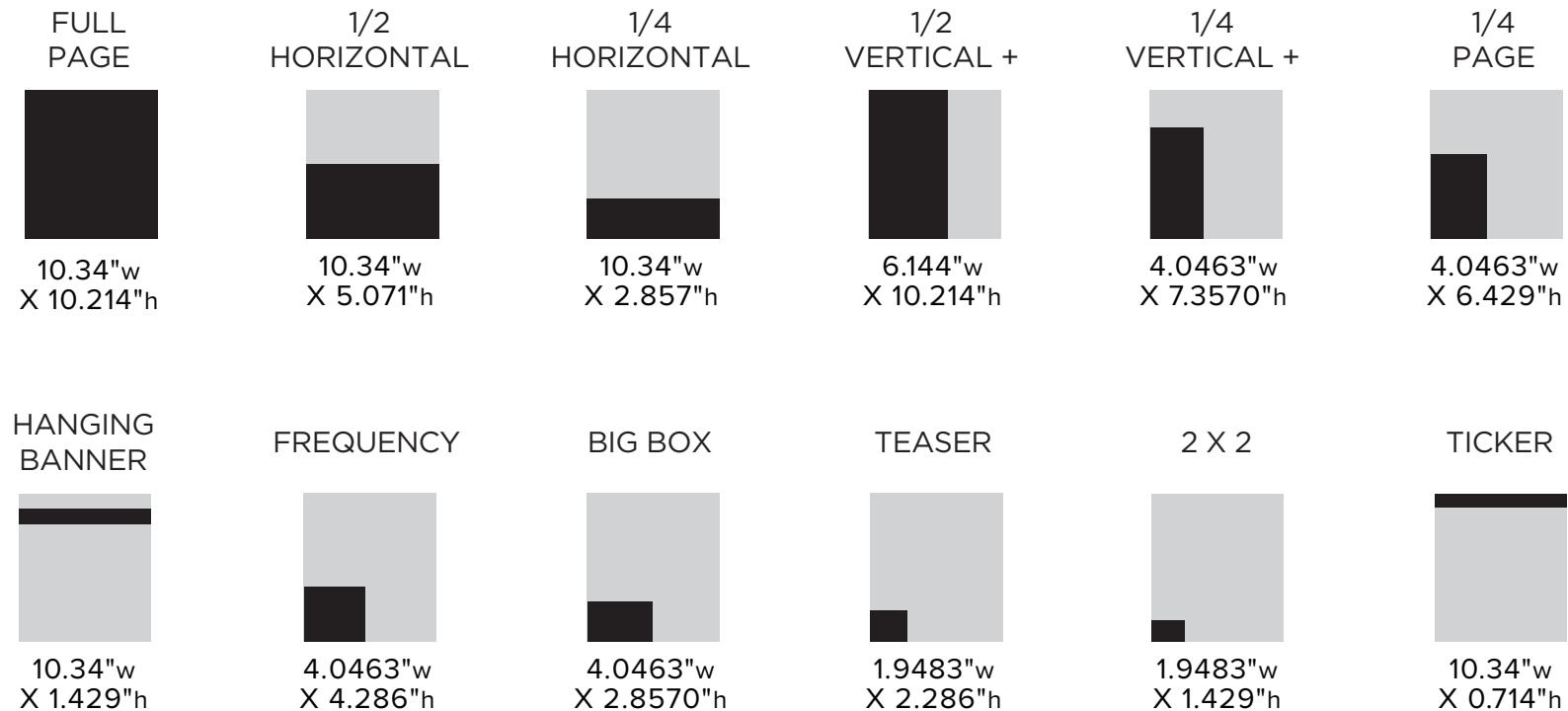
## PUBLICATIONS

### SASKATCHEWAN

Bridges (Saskatoon)

QC Regina

## 10 COLUMN



# ONTARIO FARMER MAGAZINE MODULAR AD SIZES

## 5 COLUMN

FULL PAGE



9.75"w X 15.5"h  
26.264 cm  
X 52.07 cm

DOUBLE PAGE SPREAD



20.275"w X 15.5"h  
26.264 cm  
X 25.944 cm

JUNIOR PAGE ISLAND SPREAD



16.425"w X 10"h  
12.942 cm  
X 36.286 cm

1/2 HORIZONTAL ISLAND SPREAD



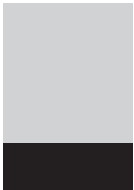
20.725"w X 8"h  
12.942 cm  
X 34.653 cm

JUNIOR PAGE



7.775"w X 10"h  
10.278 cm  
X 16.33 cm

BANNER



9.75"w X 3"h  
26.264 cm  
X 7.257 cm

\*No Bleeds off Page

# BUSINESS LONDON MODULAR AD SIZES

## AD SIZES

FULL  
PAGE



7"w X 9.875"h  
17.8 cm  
X 25.3 cm  
Bleed 8.5" x 11.125"

2/3  
VERTICAL



4.625"w X 8.875"h  
11.8 cm  
X 25.3 cm

2/3  
HORIZONTAL



7"w X 6.625"h  
17.8 cm  
X 16.8 cm

1/2  
VERTICAL



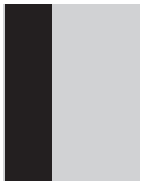
4.625"w X 7.071"h  
11.8 cm  
X 18.4 cm

1/2  
HORIZONTAL



7"w X 4.875"h  
17.8 cm  
X 12.4 cm

1/3  
VERTICAL



2.25"w X 9.875"h  
5.8 cm  
X 25.3 cm

1/2  
VERTICAL



4.625"w X 4.875"h  
11.8 cm  
X 12.4 cm

1/2  
HORIZONTAL



2.25"w X 4.875"h  
5.8 cm  
X 12.4 cm

1/3  
VERTICAL



4.625"w X 2.375h  
11.8 cm  
X 6.61 cm