

# SUN - TABLOID MODULAR AD SIZES



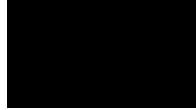
## TAKE OWNERSHIP

FRONT WRAP ONLY\*



10.34"w X 11.429"h  
26.2 cm  
X 29.03 cm

DOUBLE PAGE



21.68"w X 11.429"h  
54.74 cm  
X 29.03 cm

3/4 PAGE



10.34"w X 8.571"h  
26.264 cm  
x 14.877 cm

FULL PAGE



10.34"w X 11.429"h  
26.2 cm  
X 29.03 cm

2/3 VERTICAL



8.242"w X 11.429"h  
18.27 cm  
x 29.03 cm

3/5 VERTICAL



6.144"w X 11.429"h  
15.606 cm  
x 29.03 cm

\*FRONT WRAP SUN LOGO/MASTHEAD – SUN brand area must be clear of any text or images that are important to your creative. Do not manipulate or use the SUN brand as part of your creative execution. Brand area = 3.25"w X 3.25"h

## IN THE SPOTLIGHT

FRONT BOTTOM BANNER



10.34"w X 2.143"h  
26.2 cm  
X 5.44 cm

FRONT LUG



1.93"w X 1.43"h  
4.9 cm  
X 3.63 cm

2/3 PAGE



10.34"w X 7.642"h  
26.2 cm  
X 19.41 cm

1/2 HORIZONTAL



10.34"w X 5.714"h  
26.2 cm  
X 14.5 cm

1/2 VERTICAL



5.1"w X 11.429"h  
12.9 cm  
X 29.03 cm

1/3 HORIZONTAL



10.34"w X 3.929"h  
26.264 cm  
X 9.979 cm

1/4 VERTICAL



5.095"w X 5.714"h  
12.942 cm  
X 13.426 cm

1/4 HORIZONTAL



10.34"w X 2.857"h  
26.264 cm  
X 7.439 cm

## GET RESULTS

BANNER



10.34"w X 2.14"h  
26.2 cm  
X 7.26 cm

1/5 PAGE



4.046"w X 5.286"h  
10.278 cm  
X 13.426 cm

1/6 PAGE



5.095"w X 3.571"h  
12.941 cm  
X 9.070 cm

1/7 HORIZONTAL



5.095"w X 3"h  
12.942 cm  
X 7.62 cm

1/7 VERTICAL



4.046"w X 3.786"h  
10.278 cm  
X 9.616 cm

1/8 PAGE



4.046"w X 3.284"h  
10.278 cm  
X 8.341cm

1/10 PAGE



2.997"w X 3.571"h  
7.613 cm  
X 9.071 cm

HANGING BANNER



10.34"w X 1.429"h  
26.264 cm  
X 3.63 cm

## FUNDAMENTALS

1/16 PAGE



10.34"w X 1.93"h  
26.2 cm  
X 4.9 cm

BIG BOX



4.046"w X 2.857"h  
10.278 cm  
X 7.257 cm

BUSINESS CARD



2.997"w X 2.143"h  
7.613 cm  
X 5.443 cm

CORRECTION/TEASER



1.948"w X 2.286"h  
4.949 cm  
X 5.806 cm

FREQUENCY SPECIAL



4.046"w X 4.286"h  
10.278 cm  
X 10.886 cm

1/2 BANNER



5.095"w X 2.142"h  
12.942 cm  
X 5.443 cm

TICKER BANNER\*



10.34"w X 0.714"h  
26.264 cm  
X 1.814cm

\*For Ticker Banner front sections, please contact a Sales Rep