Our print wraps offer compelling advertising opportunities for premium exposure across our brands.
FOR MORE INFORMATION PLEASE VISIT POSTMEDIASOLUTIONS.COM

BROADSHEET URBAN MARKETS

BROADSHEET WRAP SPECS

- **Front Cover**
  - Ad space: 10.34" w x 16.57" h

- **NATIONAL POST & FINANCIAL POST FRONT COVER**
  - Ad space: 8.744" w x 20.5" h

- **Inside Front, Inside Back, Outside Back Cover**
  - Ad space: 10.34" w x 20.5" h

**Urban Markets**
- Calgary Herald
- Edmonton Journal
- Vancouver Sun
- Ottawa Citizen
- Windsor Star
- London Free Press
- Montreal Gazette
- Regina Leader-Post
- Saskatoon StarPhoenix

- Wraps can be **Cover + IFC or Cover + OBC + IFC + IBC**
- Date is based on availability
- All material for front cover and outside back cover executions must be pre-approved by the publisher prior to sale
- Subject to cancellation as determined by the publisher and editor-in-chief (i.e. breaking news, major event)

**Booking Deadline:** 7 business days prior to publishing
**Material Deadline:** 3-5 days prior to publishing
BROADSHEET COMMUNITY MARKETS

BROADSHEET WRAP SPECS

Ad space:
10.34"w x 16.57"h

Community markets
Belleville Intelligencer
Brantford Expositor
Brockville Recorder & Times
Chatham Daily News
Cornwall Complimentary
Cornwall Standard Freeholder

New Brunswick
Telegraph-Journal
Times & Transcript
Daily Gleaner
The Tribune
Northern Light
Kings County Record

Delhi News-Record
Kingston Whig Standard
Kirkland Lake Northern News
Kirkland Lake Northern News This Week
London Free Press
North Bay Community Voices

North Bay Nugget
Owen Sound Sun Times
Paris Star
Sarnia Observer
Sault Ste. Marie Sault Star
Sault This Week
Simcoe Reformer

Stratford Beacon Herald
Stratford Marketplace
Sudbury Star
Timmins Daily Press
Tillsonburg News
Woodstock Sentinel-Review

FOR MORE INFORMATION PLEASE VISIT POSTMEDIASOLUTIONS.COM
091522
TABLOID URBAN MARKETS

FULL PAGE WRAP – 4 PAGE

**Ad space:**
10.34”w x 9.64”h

**Ad space:**
10.34”w x 11.429”h

Keep 3.25” x 3.25” of top left
clear of any important elements

FULL PAGE WRAP – 2 PAGE

**Ad space:**
10.34”w x 9.64”h

**Ad space:**
10.34”w x 11.429”h

Keep 3.25” x 3.25” of top left
clear of any important elements

Urban Markets
- Calgary Sun
- Edmonton Sun
- Ottawa Sun

Toronto Sun
- The Province
- Winnipeg Sun

• Wraps can be **Cover + IFC or Cover + OBC + IFC + IBC**
• Date is based on availability
• All material for front cover and outside back cover executions must be pre-approved by the publisher prior to sale
• Subject to cancellation as determined by the publisher and editor-in-chief (i.e. breaking news, major event)

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**Material Deadline:** 3-5 days prior to publishing
TABLOID COMMUNITY MARKETS

TABLOID WRAP SPECS

Ad space:
10.34”w x 8.5”h

Community markets
Airdrie Echo
Beaumont News (La Nouvelle)
Bow Valley Crag & Canyon
Brockville & Prescott This Week
Chatham Kent This Week
Clinton News Record
Cochrane Times (Alberta)
Cochrane Times-Post (Ontario)
Cold Lake Sun
Community Press (Belleville)
Devon Dispatch
Drayton Valley Western Review
Elgin County Market
Elliot Lake (The Standard)
Elliot Lake Marketplace
Espanola Mid-North Monitor
Exeter Lakeshore Times-Advance
Fairview Post
Fort McMurray Today
Fort Saskatchewan Record
Gananoque Reporter

New Brunswick
Miramichi Leader
Bugle-Observer
L’Etoile
InfoWeekend

Goderich Signal-Star
Grand Prairie Daily Herald-Tribune
Grand Prairie Peace Country Sun
Grey Bruce This Week (Hanover)
Hanna Herald
Hanover (The Post)
High River Times
Hinton Parklander
Kenora Daily Miner & News
Kincardine News
Kingston This Week
Leduc Rep
Londoner
Lucknow Sentinel Market
Mayerthorpe Freelancer
Melfort Nipawin Journal
Mitchell Advocate
Morden Times
Napanee Guide
Oxford Review
Peace Country Sun
Peace River Record-Gazette

Pembroke Daily Observer & News
Picton County Weekly News
Pincher Creek Echo
Portage La Prairie Graphic Leader
Sarnia & Lambton This Week
Seaforth Huron Expositor
Sherwood Park News
Spruce Grover Examiner
St. Thomas Times Journal
Stonewall Angus & Teulon Times
Strathroy Age Dispatch
The Selkirk Journal
Trenton Trentonian
Vermilion Standard
Vulcan Advocate
Wallaceburg (The Courier Press)
West Elgin Chronicle
Wetaskiwin Times
Whitecourt Star
Wigton Echo

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