Postmedia offers a wide variety of modular ad formats for premium exposure of advertiser messaging across our tabloid publications.
TABLOID – MODULAR AD SIZES

**ABERTA**
- Calgary SUN
- Devon Dispatch News
- Edmonton SUN
- Fairview Post
- Fort Saskatchewan Record
- High River Times
- La Nouvelle Beaumont News
- Leduc Representative
- Mayerthorpe Freelancer
- Nanton News
- Peace River Record Gazette
- Sherwood Park News

**BRITISH COLUMBIA**
- The Province

**MANITOBA**
- Kenora Miner and News
- Portage Graphic Leader
- Winnipeg SUN

**ONTARIO**
- Brockville Recorder & Times
- Chatham This Week
- Clinton News Record
- Cochrane Times Post
- Community Press
- Elgin County Market
- Elliot Lake Standard
- Elliot Lake Std Extra
- Espanola Mid North Monitor
- Exeter Lakeshore Times Advance
- Exeter Weekend Times Advance
- Gananque Reporter

**SASKATCHEWAN**
- Meifort Nipawin Journal
- Regina QC
- Saskatoon Bridges

### TAKE OWNERSHIP – WRAP

**The Province**
10.34"w X 8"h

**SUN**
10.34"w X 10.214"h

**MASTHEAD**
10.34"w X 8"h

**IFC:** INSIDE FRONT COVER
**IBC:** INSIDE BACK COVER
**OBC:** OUTSIDE BACK COVER

### IN THE SPOTLIGHT

**FULL PAGE**
10.34"w X 10.214"h

**DOUBLE PAGE**
21.39"w X 10.214"h

- Wraps can be Cover + IFC or Cover + OBC + IFC + IBC
- Date is based on availability
- All material for front cover and outside back cover must be pre-approved by the publisher prior to sale
- Subject to cancellation as determined by the publisher and editor-in-chief (i.e. breaking news, major event)

**Booking Deadline:** 7 business days prior to publishing
**Material Deadline:** 3-5 days prior to publishing

### GET RESULTS

**1/2 HORIZONTAL**
10.34"w X 5"h

**VERTICAL PLUS**
6.144"w X 10.214"h

**VERTICAL SLIM**
4.046"w X 10.214"h

**SKYSCRAPER**
4.046"w X 7.143"h

**BANNER**
10.34"w X 2.143"h

** Tucker**
10.34"w X 0.714"h

### FUNDAMENTALS

**POSTCARD**
4.046"w X 5"h

**POSTCARD PLUS**
6.144"w X 5"h

**CUBE**
4.046"w X 4"h

**BUSINESS CARD**
4.046"w X 1.944"h

**LUG**
1.948"w X 1.944"h

**TEASER**
1.948"w X 1.07"h

FOR MORE INFORMATION PLEASE VISIT POSTMEDIASOLUTIONS.COM

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