



TABLOID SPEC SHEET

Postmedia offers a wide variety of modular ad formats for premium exposure of advertiser messaging across our tabloid publications.



TABLOID – MODULAR AD SIZES

ALBERTA

Calgary SUN
Devon Dispatch News
Edmonton SUN
Fort Saskatchewan Record
High River Times
La Nouvelle Beaumont News
Leduc Representative
Sherwood Park News
Spruce Grove Examiner
Stony Plain Reporter
Wetaskiwin Times-Advertiser

BRITISH COLUMBIA

The Province

MANITOBA

Kenora Miner and News
Portage Graphic Leader
Winnipeg SUN

NEW BRUNSWICK

Bugle-Observer
Info Weekend
L'Etoile
Miramichi Leader

ONTARIO

Brockville This Week
Chatham This Week
Clinton News Record
Cochrane Times Post
Community Press
Elgin County Market
Elliot Lake Standard
Elliot Lake Std Extra
Espanola Mid North Monitor
Exeter Lakeshore Times-Advance
Exeter Weekender Times-Advance
Gananoque Reporter

Goderich Focus
Goderich Signal Star
Grey Bruce This Week
Hanover Post
Kincardine News
Kingston This Week
Kingston Homes
Londoner
Lucknow Sentinel
Mitchell Advocate
Ottawa SUN
Oxford Review
Pembroke Observer and News

Picton County Weekly News
Port Elgin Shoreline Beacon
Sarnia This Week
Seaforth Huron Expositor
St Thomas Times Journal
Strathroy Age Dispatch
Timmins Times
Toronto SUN
Trentonian
Wallaceburg Courier Press
West Elgin Chronicle
Warton Echo

SASKATCHEWAN

Melfort Nipawin Journal
Regina QC
Saskatoon Bridges

TAKE OWNERSHIP - WRAP



10.34"w X 8"h



10.34"w X 10.214"h

Keep 3.25" x 3.25" of top left clear of any important elements



10.34"w X 8"h



10.34"w X 10.214"h

IFC: INSIDE FRONT COVER
IBC: INSIDE BACK COVER
OBC: OUTSIDE BACK COVER

IN THE SPOTLIGHT

FULL PAGE



10.34"w X 10.214"h

DOUBLE PAGE



21.39"w X 10.214"h

- Wraps can be **Cover + IFC or Cover + OBC + IFC + IBC**
- Date is based on availability
- All material for front cover and outside back cover must be pre-approved by the publisher prior to sale
- Subject to cancellation as determined by the publisher and editor-in-chief (i.e. breaking news, major event)

Booking Deadline: 7 business days prior to publishing
Material Deadline: 3-5 days prior to publishing

GET RESULTS

1/2
HORIZONTAL



10.34"w X 5"h

VERTICAL
PLUS



6.144"w X 10.214"h

VERTICAL
SLIM



4.046"w X 10.214"h

SKYSCRAPER



4.046"w X 7.143"h

BANNER



10.34"w X 2.143"h

TICKER



10.34"w X 0.714"h

FUNDAMENTALS

POSTCARD



4.046"w X 5"h

POSTCARD PLUS



6.144"w X 5"h

CUBE



4.046"w X 4"h

BUSINESS
CARD



4.046"w X 1.944"h

LUG



1.948"w X 1.944"h

TEASER



1.948"w X 1.07"h