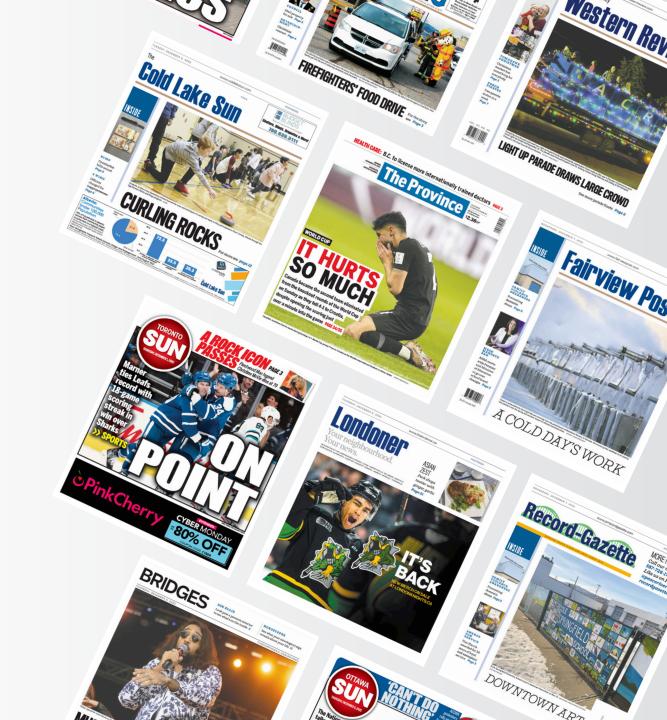


TABLOID SPEC SHEET

Postmedia offers a wide variety of modular ad formats for premium exposure of advertiser messaging across our tabloid publications.



TABLOID - MODULAR AD SIZES

ALBERTA

Calgary SUN Devon Dispatch News Edmonton SUN Fort Saskatchewan Record **High River Times** La Nouvelle Beaumont News Leduc Representative Sherwood Park News Spruce Grove Examiner Stony Plain Reporter Wetaskiwin Times-Advertiser

BRITISH COLUMBIA

The Province

MANITOBA

Kenora Miner and News Portage Graphic Leader Winnipeg SUN

NEW BRUNSWICK

Bugle-Observer Info Weekend L'Etoile Miramichi Leader

ONTARIO

Brockville This Week Chatham This Week Clinton News Record Cochrane Times Post Community Press Elgin County Market Elliot Lake Standard Elliot Lake Std Extra Espanola Mid North Monitor Exeter Lakeshore Times-Advance Exeter Weekender Times-Advance Gananoque Reporter

Goderich Focus Goderich Signal Star Grey Bruce This Week Hanover Post Kincardine News Kingston This Week Kingston Homes Londoner Lucknow Sentinel Mitchell Advocate Ottawa SUN Oxford Review Pembroke Observer and News

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SASKATCHEWAN

Melfort Nipawin Journal Regina QC Saskatoon Bridges

TAKE OWNERSHIP - WRAP



10.34"w X 8"h



10.34"w X 10.214"h Keep 3.25" x 3.25" of top left clear of any important elements



10.34"w X 8"h

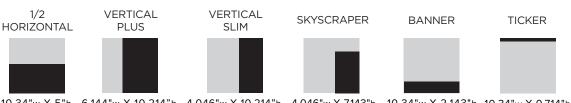


10.34"w X 10.214"h

IFC: INSIDE FRONT COVER IBC: INSIDEBACK COVER **OBC: OUTSIDE BACK COVER**

GET RESULTS

Wiarton Echo



10.34"w X 5"h 6.144"w X 10.214"h 4.046"w X 10.214"h 4.046"w X 7.143"h 10.34"w X 2.143"h 10.34"w X 0.714"h

IN THE SPOTLIGHT



10.34"w X 10.214"h

21.39"w X 10.214"h

DOUBLE PAGE

- Wraps can be Cover + IFC or Cover + OBC + IFC + IBC
- · Date is based on availability
- All material for front cover and outside back cover must be pre-approved by the publisher prior to sale
- Subject to cancellation as determined by the publisher and editor-in-chief (i.e. breaking news, major event)

Booking Deadline: 7 business days prior to publishing Material Deadline: 3-5 days prior to publishing

FUNDAMENTALS

