Postmedia offers a wide variety of modular ad formats for premium exposure of advertiser messaging across our tabloid publications.
**TABLOID – MODULAR AD SIZES**

**ALBERTA**
- Calgary SUN
- Devon Dispatch News
- Fort Saskatchewan Record
- High River Times
- La Nouvelle Beaumont News
- Leduc Representative
- Sherwood Park News
- Spruce Grove Examiner
- Stony Plain Reporter
- Wetaskiwin Times-Advertiser

**BRITISH COLUMBIA**
- The Province
- Kelowna News
- Langley Advance Times
- Maple Ridge Pitt Meadows News
- Nanaimo News Bulletin
- Quesnel Cariboo Observer
- Radio Times
- Saanich News
- Surrey Now Leader

**MANITOBA**
- Brandon Sun
- Brandon Sun Provincial Edition
- Brandon Sun Provincial Weekly News
- Carillon
- Free Press of Brandon
- Free Press of Portage la Prairie
- Lakehead Beacon
- Swan River Eagle
- Winnipeg Sun

**NEW BRUNSWICK**
- Bugle-Observer
- The Daily Gleaner
- Fredericton Recorder and Tribune
- Fredericton Times and Transcript
- Fredericton Times and Transcript Sunday Edition
- Fredericton Times and Transcript Weekly Edition
- Hopewell Journal
- Moncton Times
- Miramichi Leader
- NB Daily News
- New Brunswick Star

**ONTARIO**
- Brockville This Week
- Chatham This Week
- Clinton News Record
- Cochrane Times Post
- Community Press
- Elgin County Market
- Elliot Lake Standard
- Elliot Lake Std Extra
- Espanola Mid North Monitor
- Exeter Lakeshore Times-Advance
- Exeter Weekender Times-Advance
- Gananoque Reporter
- Goderich Focus
- Goderich Signal Star
- Grey Bruce This Week
- Hanover Post
- Kincardine News
- Kingston This Week
- Kingston Homes
- Londoner
- Lucknow Sentinel
- Mitchell Advocate
- Ottawa SUN
- Oxford Review
- Pembroke Observer and News
- Picton County Weekly News
- Port Elgin Shoreline Beacon
- Sarnia This Week
- Seaforth Huron Expositor
- St Thomas Times Journal
- Stratford Age Dispatch
- Timmins Times
- Toronto SUN
- Trentonian
- Wallaceburg Courier Press
- West Elgin Chronicle
- Warton Echo

**SASKATCHEWAN**
- Melfort Nipawin Journal
- Regina QC
- Saskatoon Bridges

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**IN THE SPOTLIGHT**

- **FULL PAGE**
  - 10.34”w X 10.214”h

- **DOUBLE PAGE**
  - 21.39”w X 10.214”h

- **MASTHEAD**
  - 10.34”w X 8”h

- **IFC: INSIDE FRONT COVER**
- **IBC: INSIDE BACK COVER**
- **OBC: OUTSIDE BACK COVER**

- **IFC: INSIDE FRONT COVER**
- **IBC: INSIDE BACK COVER**
- **OBC: OUTSIDE BACK COVER**

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**GET RESULTS**

- **1/2 HORIZONTAL**
  - 10.34”w X 5”h

- **VERTICAL PLUS**
  - 6.144”w X 10.214”h

- **VERTICAL SLIM**
  - 4.046”w X 10.214”h

- **SKYSCRAPER**
  - 4.046”w X 714”h

- **BANNER**
  - 10.34”w X 2.143”h

- **TICKER**
  - 10.34”w X 0.714”h

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**FUNDAMENTALS**

- **POSTCARD**
  - 4.046”w X 5”h

- **POSTCARD PLUS**
  - 6.144”w X 5”h

- **CUBE**
  - 4.046”w X 4”h

- **BUSINESS CARD**
  - 4.046”w X 1.944”h

- **LUG**
  - 1.948”w X 1.944”h

- **TEASER**
  - 1.948”w X 1.07”h

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**TAKE OWNERSHIP – WRAP**

- **IFC: INSIDE FRONT COVER**
- **IBC: INSIDE BACK COVER**
- **OBC: OUTSIDE BACK COVER**

- **Wraps can be**
  - **Cover + IFC or Cover + OBC + IFC + IBC**

- **Date is based on availability**
- **All material for front cover and outside back cover must be pre-approved by the publisher prior to sale**
- **Subject to cancellation as determined by the publisher and editor-in-chief (i.e. breaking news, major event)**

- **Booking Deadline:** 7 business days prior to publishing
- **Material Deadline:** 3-5 days prior to publishing

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