Postmedia offers a wide variety of modular ad formats for premium exposure of advertiser messaging across our broadsheet publications.
**BROADSHEET - MODULAR AD SIZES**

- **NATIONAL**
  - National Post
  - Financial Post

- **ALBERTA**
  - Calgary Herald
  - Edmonton Journal

- **BRITISH COLUMBIA**
  - Vancouver Sun

- **NEW BRUNSWICK**
  - Kings County Record
  - Telegraph-Journal

- **MONTREAL**
  - National Post
  - Financial Post

- **ONTARIO**
  - Belleville Intelligencer
  - Brantford Expositor
  - Brockville Recorder & Times
  - Chatham Daily News
  - Cornwall Standard Freeholder
  - Kingston Whig Standard

- **QUEBEC**
  - Montreal Gazette

- **SASKATCHEWAN**
  - Regina Leader-Post
  - Saskatoon StarPhoenix

**GET RESULTS**

- **IN THE SPOTLIGHT**
  - Double Page: 21.857" w X 20.5" h
  - Full Page: 10.34" w X 20.5" h
  - 1/2 Page DPS: 21.857" w X 10.214" h
  - 7/10 Horizontal: 10.34" w X 14.286" h
  - 3/5 Vertical: 6.144" w X 20.5" h

**TAKE OWNERSHIP - WRAP**

- **COMMUNITY COVER**
- **URBAN COVER**
- **NATIONAL POST & FINANCIAL POST COVER**
  - Masthead: 10.34" w x 16.57" h
  - 1/2 Page: 10.34" w x 16.57" h
  - Inside Front Cover (IFC): 10.34" w x 10.214" h
  - Inside Back Cover (IBC): 10.34" w x 20.5" h
  - Outside Back Cover (OBC): 10.34" w x 20.5" h
  - Community Cover: 8.59" w x 20.5" h

**FUNDAMENTALS**

- **POSTCARD**
  - 4.046" w X 5" h
- **POSTCARD PLUS**
  - 6.144" w X 5" h
- **CUBE**
  - 4.046" w X 4" h
- **BUSINESS CARD**
  - 4.046" w X 1.944" h
- **LUG**
  - 1.948" w X 1.944" h
- **SKYSCRAPER**
  - 4.046" w X 7.143" h
- **TEASER**
  - 1.948" w X 1.07" h

**Subject to cancellation as determined by the publisher and editor-in-chief (i.e. breaking news, major event)**

- Wraps can be:
  - Cover + IFC or Cover + OBC + IFC + IBC
- Date is based on availability
- All material for front cover and outside back cover must be pre-approved by the publisher prior to sale

- Booking Deadline: 7 business days prior to publishing
- Material Deadline: 3-5 days prior to publishing

**FOR MORE INFORMATION PLEASE VISIT POSTMEDIASOLUTIONS.COM**